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- Comments by Coach Osborne
- Behind the Scene Features
- Players Comments

"Go Big Red!"

UNIVERSITY OF NEBRASKA

Official Football Program COLORADO vs. NEBRASKA

OCTOBER 22, 1977

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TODAY'S COVER

Candidates for 1977 Homecoming Royalty, to be announced at Half-Time, include: SEATED: Donna Larsen, Guylyn Remmenga, Margaret McCandless, Kathy Kuecker, Joyce Mahon.

SECOND ROW: Jane Kay Hopp, Dennis Mann, Susan White, Michelle Wright, Susan Tighe.

TOP ROW: Brad Hoppens, Russell Hoffbauer, Gerald Matzke, Jim Dennell, Julie Romohr.

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NEBRASKA SPELLS "SPORTSMANSHIP"



The University of Nebraska is known and respected all over the nation for its red-attired fans, as well as its football teams.

Nebraska fans also have a nationwide reputation for good sportsmanship, at home and away.

"Big League"—that's the way Nebraska teams and fans have acquitted themselves in past seasons, and that's the same goal for 1977.

The University of Nebraska urges all 1977 fans to continue this fine tradition of sportsmanship by extending courtesy to the visiting teams and officials

All of us on the Cornhusker Staff salute our fans as the greatest in the nation and thank you for your support and sportsmanship.

Yours for Nebraska,

Bob Devaney
Athletic Director

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Sports Quiz: Who's No. 1?

By Laura Partsch NU School of Law

Ask any Nebraskan what University of Nebraska team is known for its winning record, and the answer will, no doubt, be football.

But Big Red has another winning team whose strategy of intricate play and well-planned moves can sometimes outshine those of the Huskers' football squad. It's the chess team.

In 1973 NU students Loren Schmidt of Lincoln and brothers Michael and Richard Chess of Omaha refounded the NU Chess Club, which had been inactive since the early 60's. Since then, the club's team has placed near the top in regional and national tournaments. In 1975 it placed first in the PanAmerican Intercollegiate Chess Tournament, after coming in fourth the year before. Last year in New York City, the team placed 10th out of 126 entries, winning five rounds, losing one and tying two.

The team hopes to attend the intercollegiate tournament again this December in St. Louis, Mo., if it can raise

sufficient funds.

With some funding from the Lincoln Chess Foundation, the fourmember team last year still couldn't afford the traveling and lodging ex-



penses to New York, but a successful fund drive among the NU faculty and the public made the trip possible. A similar fund drive is planned this year. Tax-exempt donations can be made either through the Lincoln Chess Foundation or the NU Foundation.

Although team members haven't

been picked for this year's competition, contenders may be team captain Schmidt; Michael Chess; incoming freshman John Rose, who holds the title of Iowa State High School Chess Champion; Mike Blankenau of Omaha; and Mike Mathews of Lincoln. Team coach is Dr. Robert D. Narveson, NU professor of English.

The chess team has also participated in both regional and national phases of the American Collegiate Union's International (ACUI) tournament and has won the regional tournament for three years running. Schmidt was National ACUI champion and Michael Chess placed fourth in the national tournament last year.

The some 20 members of the chess club backing the team represent a variety of majors, from mathematics to business administration, said Schmidt, who is a graduate student in

philosophy and English.

Many members of the club are also active in the Lincoln Mid-Americans, a franchise of the National Chess League, and in the Lincoln Chess Foundation, which works to promote chess clubs and tournaments in Lincoln's schools. Schmidt and other members have taught chess in Lincoln elementary, junior high and high schools and have helped sponsor tournaments and chess exhibitions in the schools.

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Homecoming '77

NEBRASKA vs. COLORADO

The Huskers: Nebraska hopes to get back on the winning track this afternoon as the Huskers host the University of Colorado Buffaloes. Last week in Lincoln, the Cornhuskers were upset by Iowa State 24-21. Overall, Nebraska is now 4-2, and in the Big 8, the Huskers are 1-1. For the fourth consecutive contest, the Husker's Offensive Player of the Game was sophomore I-Back I. M. Hipp. Against the Cyclones, Hipp rushed for 165 yards on 25 carries and scored three touchdowns. Nebraska's Defensive Player of the Game was senior linebacker James Wightman, who had 12 total tackles, including seven unassisted. In his fifth year as head coach at Nebraska, Tom Osborne now has a record of 41-12-2.

The Buffaloes: Colorado was ranked No. 3 in the country last week, prior to its 17-17 tie at Kansas last Saturday. Despite the tie, Colorado is still unbeaten, with a 5-0-1 overall record, and a 1-0-1 conference mark. Entering the 1977 season, Colorado returned 34 starters, including seven offensive and seven defensive starters, from last year's team that was 8-3 overall and 5-2 in the Big 8, good for a first place tie with Oklahoma and Oklahoma State. In his fourth year at CU, head coach Bill Mallory has a record of 27-13-1 and after nine years of coaching, he has a career mark of 66-25-1.

Series History: Nebraska leads the NU-CU series 23-11-1. Last year in Boulder, Nebraska beat Colorado 24-12.



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College of the Day Ideas Keep Dentistry Young



By Marella Synovec Office of University Information

The University of Nebraska College of Dentistry was moved to a brand new home in 1967 and its 75th birthday was observed in 1973. But feebleness isn't coming with advanced years, because the energies within the college are being directed toward the continual development and improvement of research, service and curriculum programs.

The multi-million dollar College of Dentistry building is located on the

NU East Campus.

"The new building allowed the expansion of enrollment and faculty and the improvement of equipment," said Dean Richard E. Bradley. "The thrust now is to improve teaching and research."

The quality of instructors is enhanced by the number of faculty members who are active in national and international organizations and who are called upon for lecturing and consulting services.

Bradley said the college is witnessing the development of an active re-

search program.

Recently the College of Dentistry and the University Libraries received a grant from the National Library of Medicine in Washington, D.C., to initiate a program in Computer Assisted Dental Simulations. Under this project, 20 to 30 clinical simulations in five to nine areas of dentistry will be developed and programmed into a PLATO computer system for use in the Dental Library-Media Center.

There, practicing dentists, recent graduates and dental students can use the programs to determine how effective computer simulations and supportive library materials are in the development of applied decisionmaking and problem-solving skills required by dentistry.

Research also is being done in areas of clinical investigation dealing with dental materials and in area dealing with basic studies of dentistry, such as how immunological mechanisms relate to periodontal diseases.

Service also is a vital branch of the College of Dentistry. Clinic facilities are designed to take care of every aspect of patient needs, including diagnosis, endodontics (root-canal fillings), periodontics (gum-mouth diseases), orthodontics (teeth straightening), preventive and restorative dentistry.

About 54,000 patient sittings per year are handled by junior, senior and some sophomore dental students,

Bradley said.

A program initiated in the fall of 1976, the Senior General Practice Program, was designed to help pave smoother transitions from school to general practice for graduating dentists. This program enables senior dental students to undergo a series of experiences much like those they will encounter in private practice.

Although the seniors do most of their work in the college clinics, the general practice program also takes them to the University Medical Center Hospital and the Douglas County Hospital clinic in Omaha, to the City-County dental clinic in Lincoln and to several state institutions.

Also, dental hygiene students are integrated into the program, giving both hygienists and dentists closely modeled "real world" experiences.

Bradley noted a trend in female enrollments in Dental College. "We have

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seen a dramatic increase in the enrollment of women," the dean said. The female dental student is no longer a pioneer and a novelty in a maleoriented discipline."

Marching Red

Pre-Game

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Half-Time (Theme: Homecoming

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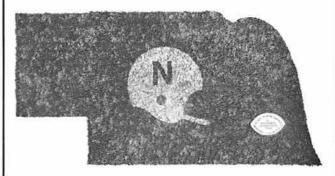
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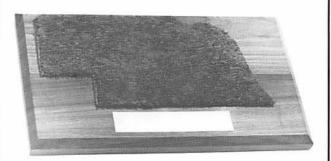
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7

THE TOUCHDOWN CLUB OF NEBRASKA

One of the groups most instrumental in helping the University of Nebraska Athletic Department grow in the field of intercolegiate sports is the Nebraska Touchdown Club.

Contributions from TD Club members have enabled the Cornhuskers to build a fine grant-in-aid program and continued support from the Touchdown Club, and groups like the Husker Achievement Awards, the Extra Point Club, and the Cornhusker Beef Club, will insure that the Nebraska Cornhuskers will always hold a prominent place in the college sports world.

The University of Nebraska Athletic Department salutes the many members of the Touchdown Club and takes this opportunity to say a sincere "Thank You."

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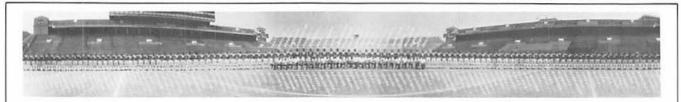
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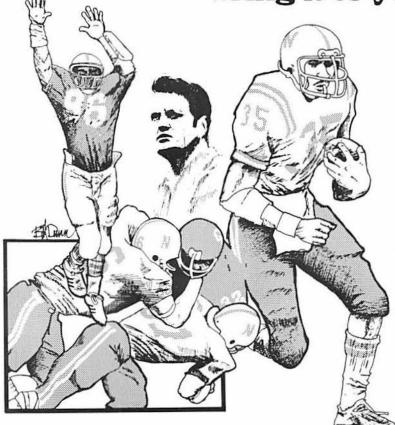
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5 ROD DIXON K 6-3 190 Jr.



6 SAMMY SIMS DB 6-2 195 Fr.



7 DARRELL WALTON DB 5-9 170 Jr.



8 PAUL LETCHER DB 5-11 175 So.



10 TIM HAGER OR SO.



11 JEFF QUINN QB 6-2 190 So.



12 TOM SORLEY OR 6-2 200 Jr.



13 DENNIS PAYNE DB 6-1 185 Jr.



14 BILLY TODD Jr. 190 Jr.



15 BRAD HUMPHREY OB 6-2 195 So.



16 TIM FISCHER DB 5-9 165 Jr.



17 ED BURNS QB 6-2 210 Sr.



18 RANDY GARCIA QB 6-1 196 Sr



19 ERIC STEWART DB 5-11 185 So.



21 PERCY KEITH So. 180 So.



22 KENNY BROWN WB 6-0 176 So.



23 KENT SMITH DB 6-2 196 Sr.



24 TIM McCRADY WB 5-10 168 So.



25 TIM WURTH So So

CORNHUSKERS



 $26 \begin{array}{l} {\rm JEFF\ LEE} \\ {\rm SE} \begin{array}{l} {\rm 6-2} \end{array} {\rm 180} \quad {\rm Jr}.$



27 STEVE FREI DB 6-0 175 So.



28 DAVE LIEGL DB 5-9 170 Jr.



29 JIM PILLEN DB 6-0 193 Jr.



30 BYRON STEWART 195 Jr.



31 TED HARVEY DB 5-10 175 Sr



32 ^{I. M. HIPP} _{IB 6-0 200 So.}



33 CURTIS CRAIG WB 5-11 183 Sr.



34 ANDY MEANS DB 6-0 160 So.



35 RICK BERNS IR. 6-2 205 Jr.



36 MIKE WASHINGTON FB 5-11 212 So.



37 JEFF CARPENTER 6-1 218 Sr.



38 LEE KUNZ. LB 6-3 206 Jr.



39 ANDRA FRANKLIN FB 5-11 195 Fr.



40 BRUCE DUNNING LB 6-3 215 So.



42 GREG SUELTER 18 6-0 190 fr.



43 BRIAN HEDRICK DT 6-2 204 So.



45 DODIE DONNELL FB 6-2 219 Sr.



46 LB 6-2 215 So.



47 TOM VERING 1.B 6-2 205 So.



48 JEFF HANSEN DB 6-2 198 Jr.



49 MONTE ANTHONY IB-FB 6-3 208 Sr.

NEBRASKA



50 DEFF BLOOM So. 185 So.



51 KERRY WEINMASTER MG 6-0 207 So.



52 TOM DAVIS OC 6-3 238 Sr.



53 RANDY SCHLEUSENER C. 6-6 230 So.



54 BARNEY COTTON DT 6-5 235 Jr.



55 ROD HORN DT 6-5 259 So.



56 STEVE MARKUS 1.B 6-0 215 Jr.



57 KELLY SAALFELD OC 6-4 237 So.



58 DAN STEINER OG 6-2 242 So.



59 JAMES WIGHTMAN 1.B 6-4 219 Sr.



61 PAUL POTADLE OG 6-0 215 Jr.



62 STAN WALDEMORE OT 6-4 260 Sr.



63 GREG JORGENSEN OG 6-2 235 Sr.



64 MARK STROH So. So.



65 MG 6-1 218 So.



66 JEFF PULLEN MG 6-0 210 Sr.



67 LAWRENCE COOLEY OG 6-0 235 Jr.



68 STEVE LINDQUIST OG 6-6 250 Jr.



69 IOHN HAVEKOST OG 6-4 210 So.



70 BRETT MORITZ OG 6-5 254 Sr.



71 STEVE GLENN OT 6-3 250 Jr.



72 MARK GOODSPEED OT 6-6 245 So.



73 KELVIN CLARK OT 6-4 250 Jr.



74 TOM OHRT OT 6-4 244 Jr.

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75 RANDY POESCHI. DT 6-8 270 Jr.



76 MIKE BRUCE So. So.



77 TOM MATTHIES OT 6-7 240 So.



78 DAVE O'DOHERTY OT 6-4 215 So.



80 FRANK LOCKETT SE 6-0 195 Jr.



81 LAWRENCE COLE DE 6-2 201 So.



82 REG GAST DE 6-3 205 Sr.



84 TIM SMITH So. 194 So.



86 KEN SPAETH ST. 6-5 230 Sr.



87 ROCKE LOKEN SE 6-0 180 Sr.



88 MARK DUFRESNE TE 64 232 Sr.



90 RANDY RICK DE 6-4 205 Sr.



91 GARY ENGLAND DT 6-5 250 So.



92 DERRY NELSON DE 6-1 195 So.



93 DAN PENSICK So.



94 LARRY YOUNG DE 6-1 205 Jr.



95 BH.L. BRYANT Dr. 6-2 230 Jr.



96 GEORGE ANDREWS DE 6-4 223 Jr.



97 BILL BARNETT So.



98 TONY SAMUEL DE 6-3 210 Sr.



99 KELVIN ROEHRS MG 6-1 220 Jr.

1977 University of Nebraska Football Roster

| | | - | , | | | _ | |
|----------|--------------------------------------|-------------|-------------|------------|----------|----------------|---------------------------------|
| No. | Player | Pos. | Ht. | Wt. | Age | Class | Hometown |
| 2 | *Anderson, Rene | DB | 6-2 | 172 | 25 | | |
| 96 | *Andrews, George | DE | 6-4 | 223 | 25 22 | Sr. Jr. | Los Angeles, CA Omaha, NE |
| | ***Anthony, Monte | IB-FB | 6-3 | 208 | 20 | Sr. | Bellevue. NE |
| 97 | Barnett, Bill | DT | 6-5 | 235 | 21 | Soph. | Afton, MN |
| 35 50 | *Berns, Rick | IB OC | 6-2 | 205 | 21 | Jr. | Wichita Falls, TX |
| 22 | Bloom, Jeff *Brown, Kenny | OC WB | 6-2 6-0 | 185 176 | 20 21 | Soph. Soph. | Rapid City, SD |
| 76 | Bruce, Mike | OT | 6-6 | 235 | 19 | Soph. | Cincinnati, OH Omaha NE |
| 95 | Bryant, Bill | DT | 6-2 | 230 | 21 | jujr. | Decatur, AL |
| 17 | Burns, Ed | QB | 6-2 | 210 | 22 | Sr. | Omaha, NE |
| 37 73 | *Carpenter, Jeff *Clark, Kelvin | LB OT | 6-1 | 218 | 22 | Sr. | Council Bluffs, IA |
| 73 81 | Cole, Lawrence | DE O1 | 6-4 6-2 | 250 201 | 21 20 | Jr. Soph. | Odessa, TX |
| 67 | *Cooley, Lawrence | ÖĞ | 6-0 | 235 | 22 | Jupn. r. | Dayton, OH Monroe, Ml |
| 54 | *Cotton, Barney | DT | 6-5 | 245 | 20 | jr. | Omaha, NE |
| 33 | * *Craig. Curtis | WB | 5-11 | 183 | 22 | Sr. | Davenport, IA |
| 52 5 | **Davis, Tom Dixon, Rod | OC K | 6-3 | 238 | 22 | Sr. | Omaha, NE |
| 45 | **Donnell, Dodie | FB | 6-3 6-2 | 190 219 | 21 21 | Jr. Sr. | Oxnard, CA Hackensack, NI |
| 88 | *Dufresne, Mark | TE | 6-4 | 232 | 21 | Sr. | Ventura, CA |
| 40 | Dunning, Bruce | LB | 6-3 | 215 | 21 | Soph. | Arvada, CA |
| 91 | England, Gary | DT | 6-5 | 250 | 19 | Soph. | Salt Lake City, UT |
| 85 16 | Fischer, John *Fischer, Tim | TE DB | 6-3 5-9 | 190 165 | 19 21 | Soph. | Columbus, NE |
| 39 | Franklin, Andra | FB | 5-11 | 195 | 18 | Jr. Fr. | Lincoln, NE Anniston, AL |
| 27 | Frei, Steve | DB | 6-0 | 175 | 19 | Soph. | Grand Island, NE |
| 18 | *Garcia, Randy | QB | 6-1 | 196 | 22 | Sr. | Los Angeles, CA |
| 82 1 | *Gast, Reg | DE | 6-3 | 205 | 22 | Sr. | Lincoln, NE |
| 71 | Gemar, Scott Glenn, Steve | K OT | 6-3 6-3 | 200 250 | 19 21 | Soph. | Sutton, NE |
| 72 | Goodspeed, Mark | OT | 6-6 | 245 | 20 | Jr. Soph. | Pawnee City, NE Leawood, KS |
| 10 | Hager, Tim | QB | 6-1 | 178 | 20 | Soph. | Lincoln, NE |
| 48 | **Hansen, Jeff | DB | 6-2 | 198 | 21 | ĵr. | Sacramento, CA |
| 31 | **Harvey. Ted | DB | 5-10 | 175 | 21 | Sr. | Lexington, NE |
| 69 43 | Havekost, John Hedrick, Brian | OG DT | 6-4 6-2 | 210 204 | 20 19 | Soph. | Scribner, NE |
| 32 | Hipp, I. M. | 113 | 6-0 | 200 | 21 | Soph. Soph. | York, NE Chapin, SC |
| 55 | Horn, Rod | ĎΤ | 6-5 | 259 | 20 | Soph. | Fresno, CA |
| 15 | Humphrey, Brad | QB | 6-2 | 195 | 18 | Soph. | Bellevue, NE |
| 63 | **Jorgensen, Greg | OG | 6-2 | 235 | 22 | Sr. | Minden, NE |
| 21 38 | Keith, Percy *Kunz, Lee | DB LB | 6-0 6-3 | 180 206 | 19 20 | Soph. | Omaha, NE |
| 26 | Lee, leff | SE | 6-2 | 180 | 20 | je. je. | Lakewood, CO Racine, WI |
| 65 | Lee. Oudious | MG | 6-1 | 218 | 21 | Soph. | Omaha, NE |
| 8 | Letcher, Paul | DB | 5-11 | 175 | 21 | Soph. | Lincoln, NE |
| 28 68 | Liegl, Dave | DB OC | 5-9 | 170 | 22 | ļr. | Central City, NE |
| 80 | **Lindquist, Steve Lockett, Frank | OG SE | 6-6 6-0 | 250 195 | 21 20 | Jr. | Minneapolis, MN |
| 87 | Loken, Rocke | SE | 6-0 | 180 | 22 | Jr. Sr. | Richmond, CA Littleton, CO |
| 41 | Marks, Bobby | DB | 6-0 | 190 | 19 | Fr. | Tuscaloosa, AL |
| 56 | Markus, Steve | LB | 6-0 | 215 | 22 | Jr. | Kearney, NE |
| 77 24 | Matthies, Tom McCrady, Tim | OT WB | 6-7 | 240 | 19 | Soph. | Oxford, NE |
| 34 | Means, Andy | DB | 5-10 6-0 | 168 160 | 19 18 | Soph. Soph. | Plainview, NE Holdrege, NE |
| 89 | Miller, Junior | TE | 6-4 | 222 | 20 | Soph. | Midland, TX |
| 70 | Moritz, Brett | <u>oc</u> | 6-5 | 254 | 22 | Sr. | Osmond, NE |
| 92 78 | Nelson, Derry | DE | 6-1 | 195 | 19 | Soph. | Fairmont, NE |
| 74 | O'Doherty, Dave *Ohrt, Tom | OT OT | 6-4 6-4 | 215 244 | 19 21 | Soph. | Omaha, NE |
| 13 | Payne, Dennis | DB | 6-1 | 185 | 21 | Jr. Jr. | Millard, NE Lincoln, NE |
| 93 | Pensick, Dan | DT | 6-5 | 245 | 19 | Soph. | Columbus, NE |
| 29 | *Pillen, Jim | DB | 6-0 | 193 | 21 | Jr. | Monroe, NE |
| 75 61 | *Poeschl, Randy Potadle, Paul | DT OG | 6-8 | 270 | 21 | Jr. | Fremont, NE |
| 66 | **Pullen, leff | MG | 6-0 6-0 | 215 210 | 20 22 | Jr. Sr. | Tekamah, NE Central City, NE |
| 11 | Quinn, Jeff | QB | 6-2 | 190 | 19 | Soph. | Ord. NE |
| 90 | *Rick, Randy | DE | 6-4 | 205 | 22 | Sr. | Dubuque, IA |
| 99 | Roehrs, Kelvin Ruud, John | MG | 6-1 | 220 | 20 | Jr. | Lincoln, NE |
| 46 57 | Saalfald, Kelly | LB GC | 6-2 6-4 | 215 237 | 20 20 | Soph. | Bloomington, MN |
| 98 | **Samuel, Tony | DE | 6-3 | 210 | 20 | So. Sr. | Columbus, NE Jersey City, NJ |
| 53 | Schleusener, Randy | OC | 6-6 | 230 | 19 | Soph. | Rapid City, SD |
| 6 | Sims, Sammy | DB | 6-2 | 195 | 19 | Fr. | Lubbock, TX |
| 23 84 | **Smith, Kent Smith, Tim | DB | 6-2 | 196 | 21 | Sr. | Thief River Falls, MN |
| 12 | *Sorley, Tom | SE QB | 6-3 6-2 | 194 200 | 20 21 | Soph. | Chula Vista, CA |
| 86 | **Spaeth, Ken | TE | 6-5 | 230 | 22 | Jr. Sr. | Big Spring, TX Mahnomen, MN |
| 58 | Steiner, Dan | OG | 6-2 | 242 | 20 | Soph. | Columbus, NE |
| 19 | Stewart, Eric | DB | 5-11 | 185 | 20 | Soph. | Oxen Hill, MD. |
| 30 64 | *Stewart, Byron Stroh, Mark | IB DE | 6-1 6-3 | 195 203 | 21 | Jr. | Oxon Hill, MD |
| 42 | Suelter, Greg | 1B | 6-0 | 203 190 | 19 20 | Soph. Jr. | Omaha, NE Ord, NE. |
| 3 | Sukup, Dean | K | 6-1 | 210 | 20 | jr. So. | Cozad, NE |
| 14 | Todd. Billy | K | 6-1 | 190 | 21 | Jr. | Chandler, AZ |
| 4 | **Valasek, Larry | DB | 5-10 | 160 | 22 | Sr. | Silver Creek, NE |
| 47 62 | Vering, Tom **Waldemore, Stan | LB OT | 6-2 6-4 | 205 260 | 20 22 | So. | Fremont, NE |
| 7 | *Walton, Darrell | DB | 5-9 | 260 170 | 22 | Sr. Ir. | Belleville, NJ Omaha, NE |
| 36 | Washington, Mike | FB | 5-11 | 212 | 20 | jr. So. | Lincoln, NE |
| 51 | *Weinmaster, Kerry | MG | 6-0 | 207 | 20 | Soph. | North Platte, NE |
| 59 25 | "Wightman, James Wurth, Tim | L8 1B | 6-4 5-7 | 219 | 22 | Sr. | Omaha, NE |
| 94 | Young, Larry | DE | 5-7 6-1 | 175 205 | 19 23 | Soph. Jr. | Omaha, NE Jersey City, NJ |
| | enotes letters earned | | | | | 14. | juracy City, Nj |

^{*} Denotes letters earned



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veritable Noah's Ark—ranging from Anteater to Zebra—encompasses the realm of the birds and beasts selected as mascots of the college and university teams. Behind the selections of many of these mascots lie interesting stories.

For instance, everyone associates the Army Mule with the U.S. Military Academy. That's a natural, it would seem, because mules have been associated with the military since the first wars. But did you know the first Army Mule started out pulling an ice wagon?

MASGOT LORE

by John Mooney, Salt Lake TRIBUNE





Bill XX is the Middles' mascot at Navy.



Traveller is a familiar sight at USC games.



Bevo X is the symbol for the Texas Longhorns.

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The tradition of the Army Mule started in 1899, when an officer in the Philadelphia Quartermaster Depot decided Army needed a mascot to counter the Navy Goat in the football game of that year. Tradition says the ice wagon mule, a large white animal, was curried and groomed and fitted out with a gray blanket.

According to the legends of the Academy, the first meeting of the Army and Navy mascots resulted in the mule "hoisting the astonished goat toward the Navy stands to the delight of the yelling, laughing crowd."

But where did the Navy Goat enter the picture? Legend says the Naval Cadets, marching up the steep hill to West Point for the game in 1890, spotted a goat outside a noncom's house and commandeered "Billy" as the mascot.

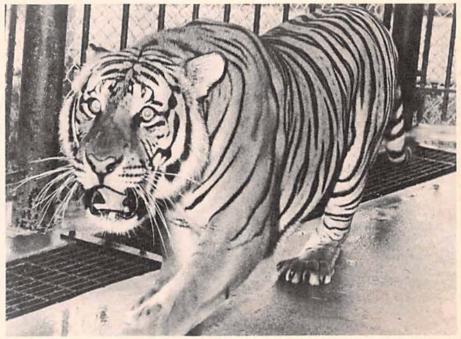
Official files list 1893 as the year for the appearance of the first goat, named El Cid, who was supplied by a young naval officer from the cruiser New York.

Tradition says the goatkeepers must keep the goat pointed in the direction of Navy's offensive goal so the quarterback may draw assurance by checking his direction with Bill.

Some mascots were adopted for less colorful reasons. Take the Owls of Rice University. When the Rice Institute football team of 1912 or so went out to play Houston High, someone remembered a team needed a nickname. During the discussion, someone noted the new official seal of the school had the figures of three "Athenian Owls" who were known (via Greek mythology;thus,Athens)as "the bird



Colorado's "Ralphie" was known as "Ralph" before she became pregnant.



The LSU Tigers are symbolized by Mike IV.

of knowledge.""Why not the Rice Owls?" someone yelled, and the name stuck.

Wyoming has a horse, "Cowboy Joe," but the nickname came when a 220-pounder from Harvard joined the football team against the Cheyenne soldiers in the 1890s. When this ex-cowboy trotted on the field, a spectator razzed, "Hey, look at the Cowboy." And it stuck.

The Arizona Wildcats owe their nickname to an early game report by a famed writer, the late Bill Henry, which noted the team "fought like Wildcats."

Southern Cal's nickname, Trojans, was picked by a local sportswriter at the request of the school's president. Besides a bronze statue of "Tommy Trojan" on campus, a rider in Trojan garb rides a white horse, Traveller, along the sideline at home games.

And Arkansas owes its razorback mascot to Coach Hugo Bezdek, who summarized after beating LSU in 1909, "It's a team of wild razorback hogs." Previously, Arkansas had been called the Cardinals.

One of the more original nicknames is the "Gorilla" of Kansas State of Pittsburg. "Gus" and "Gussie" Gorilla are so popular even some of the rest rooms are labeled "Gus" or "Gussie." Originally, the teams were known as the Manuals, because it was a Manual Training Normal school in 1903. In 1926 the yearbook used the term gorillas to describe the football team. It stuck. One president of the college thought it undignified and tried to replace it, but opposition to the change was too great.

The Georgia Bulldog started out as a goat. In 1892, for the game against Auburn, Georgia displayed a goat with U.G. on his blanket and ribbons on his horns. Two years later, a bull terrier was the mascot.

Why a bulldog? Best research indicates the mascot was borrowed from Yale, since the first university president was a Yale man, many of the teachers were Yale grads, and several buildings were designed from blueprints of Yale buildings.

While most universities and colleges have replaced the live mascot with a student dressed in costume, Louisiana State still boasts of its tiger, Mike IV.

And while some complain about the captivity and the expense (10-12 pounds of meat daily) of Mike, when the vet suggested Mike's ailing predecessor needed air conditioning, the athletic department came up with the funds.

Another unusual mascot is the Golden Griffin of Canisius. A Griffin? It, says the legend, has the head and wings of an eagle and the body of a lion. Its image appeared on the first ship ever built on America's inland seas.

How about Albert the Alligator, the University of Florida mascot? He was adopted because the owner of the student book store ordered some pennants and didn't realize until too late the school didn't have a mascot

"Alligator" seemed natural. Once there was a big cage on campus where Albert the Alligator lived, but pressure forced his moving to Lake Alice on the campus, where he has plenty of alligator company. Florida dresses a student as Albert now, and has a Gator Man who rides the alligators around Lake Alice.

As early as 1861, Michigan students called themselves the Wolverines, And the nickname is older than the state itself.

3t



Kansas State Head Coach Jack Hartman hopes to repeat as conference champ.

A Preview of Big 8 Basketball

uring Marquette's pilgrimage through the NCAA Basketball Tournament to the national championship last spring, the Warriors' closest game was a 67-66 decision over Kansas State in the Midwest Regional semifinals.

Marquette coach Al McGuire thought his team was fortunate to beat Kansas State. "Kansas State should have beaten us," he said. "We were lucky."

Kansas State was able to take solace in McGuire's kind words, because the Wildcats expect to have another chance in the national tournament this season. Three starters, including two of the best players in the conference, return from last year's 23-8 team which won the Big Eight championship for the fifth time in the last 10 years.

State's team begins with Mike Evans and Curtis Redding, both explosive, exciting players. Evans, a 6'1" senior guard, needs only 126 points to become the Big Eight's all-time leading scorer. He gave the Wildcats 18.3 points a game last season. Redding, a 6'5" sophomore forward, came off the playgrounds of New York City to give the Big Eight its best freshman since Evans. The third returning starter is 5'11" senior guard Scott Langton, who earned a starting role about the time Kansas State began an 11-game winning streak which earned the Wildcats a shot at Marquette.

Perhaps even more importantly, Kansas State has its coach back. A few days continued on 13t

Senior guard Michael Evans, about to become the Big Eight's all-time leading scorer, leads Wildcat returnees.

by Ken Leiker, Topeka CAPITAL-JOURNAL

John Douglas returns with his 19.2 ppg scoring average to Kansas' three guard offense.

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IF YOU FLUNK, RUN - DON'T WALK - TO YOUR NEAREST INDEPENDENT SAFECO INSURANCE AGENT.

1. While you were off water-skiing in Tahoe, an ice storm knocked out the electricity on your property. When you returned, you opened the door of your freezer and whamo—a lot of spoiled food poured out onto a rug. Will a standard homeowners policy reimburse you for the spoiled food?

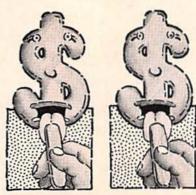
Yes
No



- 2. Flora S. lives on a college campus 100 miles from home. Yesterday someone broke into her room and took a \$300 stereo, a \$200 watch, and a \$100 tape recorder. Flora did not have her own insurance on this property, but she thought her parents did. If the parents had a homeowners policy, would she be covered?
- 3. Your 18-year-old son is an occasional operator of your car. He enrolls in a university 200 miles away from home. But he does not take the car with him. What effect would this have on your rates?
 - ☐ A. None ☐ B. Reduced
 - C. Increased



- 4. When you tried to start your car this morning, you found the battery was as dead as a doornail. So you borrowed your neighbor's car to go to work. If you had an accident, which policy would cover the situation?
- ☐ A. Your auto policy ☐ B. Your neighbor's policy ☐ C. Neither policy
- 5. Your 87-year-old mother fell down the basement stairs of your home while visiting you over the Thanksgiving holiday. She fractured her hip and ran up some hefty medical bills. Will your homeowners policy cover it? ☐ Yes ☐ No



6. You own a small, two-wheel trailer that you use to haul grass clippings to the dump. It's only worth \$100 so you don't insure it for comprehensive or collision coverage. As a result, the trailer isn't described on your policy. On the way back from the dump, the trailer breaks loose from your car, crosses the center line, and sideswipes a car going in the opposite direction. Is the damage covered by your auto insurance policy?

Yes
No



- 7. Which of the following damages would not be covered by broad form fire and extended coverage? ☐ A. Airplane crashes into your garage ☐ B. Your sewer backed up and ran afoul ☐ C. Your lawn needs replacing after the kid next door ran over it in his car
- 8. Dorothy C. went downtown to cash her paycheck and pay two bills. She paid the bills and came straight home. But when she counted the money, she discovered that \$20 was missing. Is this loss covered under her homeowners?

 Yes No

ANSWERS: (1) NO. (2) YES. (3) B. (4) A & B. (5) YES. (6) YES. (7) B. (8) NO. COVERAGES WILL VARY ACCORDING TO RULES AND REGULATIONS OF INDIVIDUAL STATES.



ABOUT THE AUTHOR—John Mooney, past president of the Football Writers Association of America, has been associated with newspapers in Salt Lake City since 1939. A native of lowa and a graduate of the University of lowa, he went directly from the editorship of The Daily Iowan, student newspaper at lowa, to the sports desk of the Chicago Tribune. He moved to the Salt Lake Telegram in 1939, became its sports editor in 1941, and switched to the morning Tribune as sports editor in 1948.

Maybe it was because of fur trading that the name stuck.

Minnesota became "The Golden Gophers" even though there has been an argument whether the animal is a gopher or a 13-striped ground squirrel.

Since 1857, Minnesota has been identified as the Gopher State. A fight developed between those favoring gopher and beaver for the state name, but when a political cartoon poked fun at the gopher, the Gopher State became reality.

Wisconsin has its Bucky Badger, a nickname associated with the early miners in the state. When winter came, the miners "holed up" in their mine shafts like badgers.

Wisconsin had a live badger for a time, but he was replaced as a safety measure.

Missouri had the same logic for not getting a live tiger. The nickname came after the Civil War when a band of men was recruited to stave off an expected attack. It never came, but the group in Columbia, known as Missouri Tigers, lived evermore.

The Texas Longhorns maintain a live mascot in Bevo X in a tradition started in 1916 at the Texas A&M game at Austin. The first steer to be named Bevo and mascot reportedly wound up branded and barbecued by the Aggies.

The University of California adopted the Golden Bear from the state flag, but UCLA had bigger problems. First known as Southern Branch of the University of California, its teams were known as the Grizzlies. But when UCLA joined the Pacific Coast Conference, Montana already had that mascot. And California had Golden Bears, leaving Bruins as a fi-



Cal student portrays a Golden Bear.

nal choice in the bear family.

Texas Christian has Addie the Frog as a mascot. Why "Addie?" Because TCU started out as Add-Ran College. The Horned Frog started as the name of the school annual, and eventually moved to the athletic teams.

Bucknell picked Bisons because it lies on the edge of Buffalo Valley, one of the last stamping grounds of the vast herds that roamed the continent.

State University of Iowa has Herky the Hawk, who came along years after the Hawkeye State had been named. The original name came from Cooper's Last of the Mohicans.

UGA III roams the sidelines at the University of Georgia.



Penn State's "Nittany Lions" comes naturally, because the university is located in Nittany Valley, at the foot of Nittany Mountain, home of a legendary mountain lion. The student who wears this costume has to be in shape because he does a push-up for every point on the scoreboard each time Penn State scores.

Boston University boasts of its Terrier, and claims this is one of the few dogs actually bred first in the United States.

Colorado has an 800-pound Buffalo named "Ralphie" which was known as "Ralph" until she turned up pregnant.

Washington claims "Huskies," but only after a protest against the campus magazine "Sundodger" had tagged that name on the teams. Chamber of Commerce pressure beat down "Sundodger" and public support picked Huskies over Malamutes.

The Jayhawker was a popular frontier term, and not always complimentary. But there was a fighting regiment known as Jennison's Jayhawkers and one of the first wagon trains for the gold fields of California claimed, "We are gonna jayhawk our way." Kansas took that trademark after the Civil War term applied more and more to Kansas.

North Carolina State retained Wolfpack in spite of protests, some criticizing the name and its association with the Nazi sub fleets.

For a strange mascot, consider "Testudo," the 500-pound indestructible mascot of Maryland. Testudo is a bronze replica of a diamondback terrapin, one of the state's culinary delights. This mascot also started as the nickname of the student newspaper, the Diamondback. Soon after, the athletic teams became known as Terrapins, later shortened to Terps.

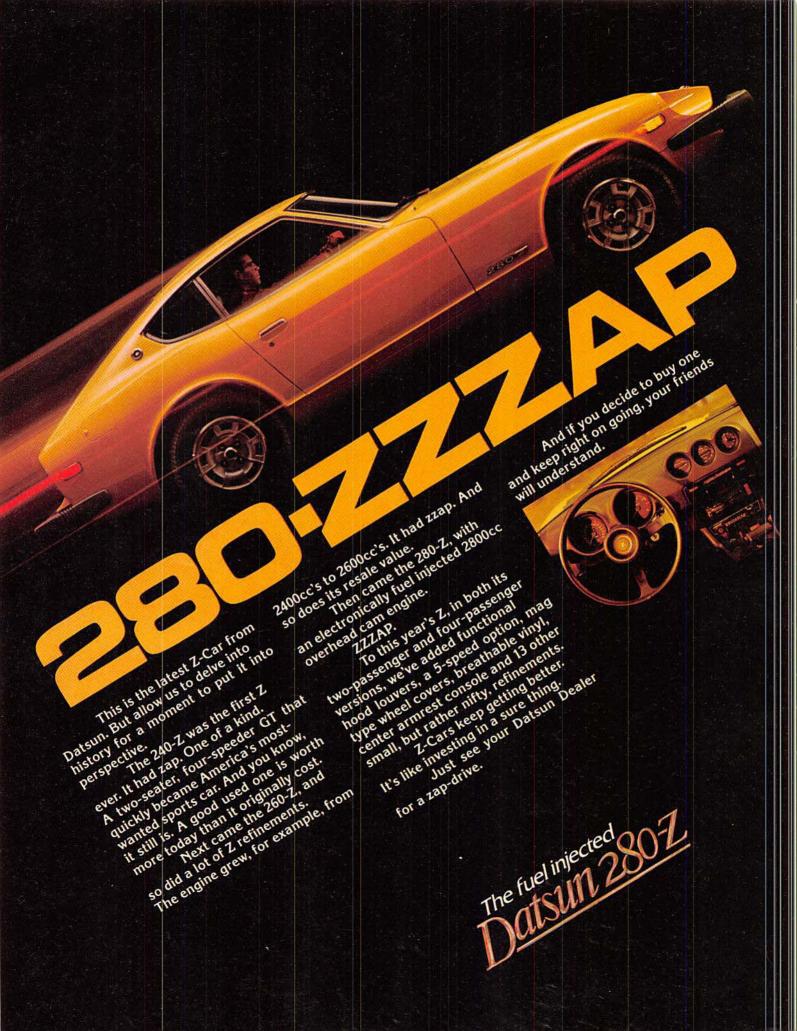
Sometimes mascots are made, not born. In the 1954 Gator Bowl, Joe Kirk Fulton leaped on a horse named Blackie and led the Red Raiders onto the field. With his scarlet and black cape, slouch hat and coal black horse, the Red Raider made a sensational entry in Texas Tech history.

And leave it to Texas to settle the question as a last incident. When West Texas State was locked in public debate over the selection of the school mascot, an old Panhandle cowboy named Parson Gough spoke up. He noted that while riding the T-Anchor range in 1882, he shot a buffalo about where the administration building stood and "Buffalo" would be an appropriate name. The student body voted unanimously for the name. But the Buffalo mascot didn't fare as well. In 1970, "Little Joe" broke his neck trying to escape, and another live mascot bit the dust.

Why is Heineken America's number one imported beer?



Taste.



THE

by Paul Attner, Washington POST

oaches are crafty mortals. They'll tell you that quarter-backs are no more important to a team's success than pulling guards. And they'll say it with a straight face.

But if you look fast enough, you might find a few of them with their fingers crossed behind their backs.

Even if they'll never admit it, every coach worth his x's and o's takes special interest in the care and feeding of the man who lines up behind the center. A coach can have all the elements necessary to make a team go except a quarterback, but he might just as well be starting an auto race with a flat tire.

Besides, if the quarterback weren't so important, why would the coach always be having extra meetings with him every day?

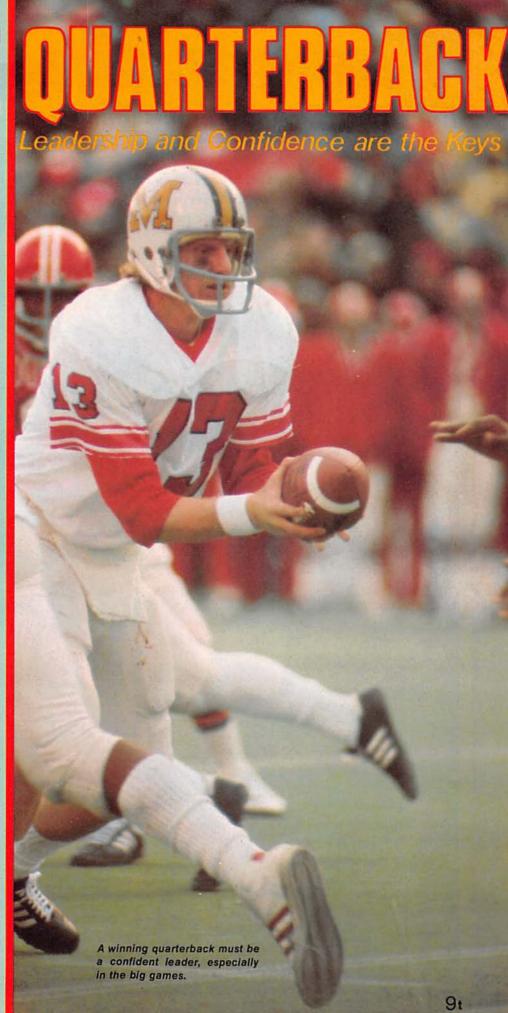
Not that any 6'2", 215-pound specimen can step in and do everything the coach wants out of the position Hollywood loves best. There is more to the spot than a sound arm. A sounder mind helps, one that can produce leadership and display confidence.

"You can win a lot of games without a confident quarterback who has good leadership," said one prominent coach. "But when it comes down to the big games, the ones that make and break the season, your quarterback better have both things in big doses."

Leadership and confidence. The intrinsics that can make a gifted quarterback sensational and an average quarterback merely better than anyone could have anticipated. All the great ones have had both elements in varying proportions—but without them, you won't have a winner or an All-American.

They are the reasons lots of 5'9" scrappers have been able to survive as quarterbacks for big-time teams. And they are the reasons that coaches devote special time to searching beyond the computer readouts for the real personality and habits of eligible men.

Q. Coach, I'm told you don't like high-voiced quarterbacks. Can you tell me why? continued on 11t

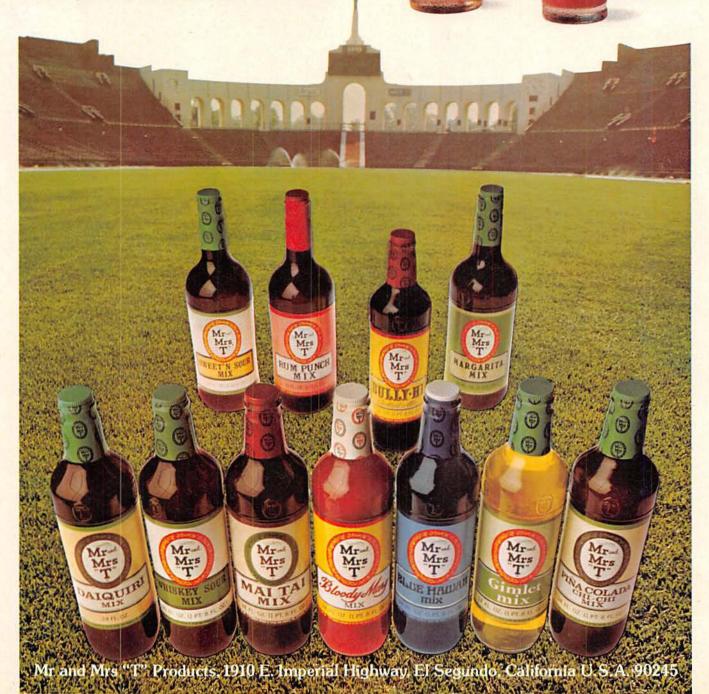


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A. Easy. Would you want to take orders from a high-voiced person? Of course not. A deep, resonant voice commands respect. You stand up and listen to it. You can't detect any hint of nervousness.

Q. So you expect your quarterbacks to lead by hollering?

A. Hold on now. That's not necessary, You can lead a lot of different ways. Some guys do it by words, others do it by actions.

The point is, I'm more concerned that somehow, someway my quarter-back leads. Even if you have a superstar at another spot, eventually the team will look to the quarterback for leadership. It's only natural because the position is that important.

He's got to take command. I tell him, if they start talking a lot in the huddle, tell them to shut up. We don't want any fooling around in the huddle. We want them to line up, we want the quarterback to call the play and we want them to break to the line.

Q. Doesn't a quarterback have to be careful not to be too vocal or what once was leadership might turn into cockiness?

A. Sure. I tell my guy, if a player messes up, I'll yell at him, not you. If a guy runs the wrong pattern, tell me and I'll take care of it. The players want someone to take charge, especially in pressure situations. But they can be pushed too far.

Q. Someone has said that in many ways, a team is a reflection of a quarterback's leadership. Do you agree?

A. Wish I had said that myself. Look for yourself. If a quarterback is a bit rowdy, the team usually is. If he is a quiet kind of guy, so is the team. I'm convinced that it's not always what play you call at any point during the game, but how you call it. If you make it sound like the best play for that moment, those guys will run through a wall for you.

Q. Okay, give me some specifics. You've got a young quarterback and you want him to be a leader. How do you go about it?

A. You mean beyond the deep voice and stuff? Well, I don't think you can force a guy to lead unless he wants to. He's got to have an inner confidence in himself first; he's got to know he can do the job.

Q. Okay, how do you instill confidence?

A. That's easy. You make sure the man is sure he can execute. If he's having trouble, I'll set up my practices so



The quarterback has to take command and a deep, resonant voice helps.

things start working right, so plays are run perfectly. Once that happens, the man says, 'hey, I can do this here, why not in the game?'

Confidence is a crazy thing. Some players will still think they are great at age 90. Others, if you sit them on the bench for a minute, their confidence is shattered. It will take time to restore it. That's why you can't treat everyone the same. Players with different personalities will react differently to the same situation.

Q. I mentioned cockiness before. Doesn't a cocky quarterback threaten to turn his teammates against him?

A. I think they can hate a quarterback's guts and he still can get the job done. But I'd prefer the team to like the quarterback. But first he has to like himself. He has to have respect for himself and his ability.

That's why it all comes down to how he performs in a game. You asked me how do I make a guy a leader? Easy, I have him throw a 50-yard TD pass to win a game.

Q. Explain that one. Why is that important?

A. For two reasons. First, the quarterback gains confidence. He's done something really special under pressure, before lots of people, when he had to.

If a quarterback is cocky, he'll be doing stuff that will benefit himself. If he's confident, he'll call things because he knows they will work. And it won't take long for the team to notice it.

That leads me to the second point. All of a sudden, the man knows he can perform, and so do his teammates. They'll start listening to him a heck of a lot more than they would if he wasn't completing anything. They've got to know that he will come through for

them when they need it. Maybe not everytime, but enough to make them winners.

It's simply leadership by example. If my kids see him going back to pass and then duck away from the rush, or unload it right away instead of waiting until the last possible second, it hurts their confidence in him. Everyone else is working their tail off to make the play work and he darn well better, too.

If he hangs in there, takes a beating and gets up for more, just like the man in the trenches, watch out. That special chemistry every winning team has develops from stuff like that.

Q. By that, do you mean a great team has to have a great quarterback?

A. Not always. I can name you some fantastic teams with pretty average quarterbacks. And I can name you some great quarterbacks who played on average teams.

What I'm saying is this: Sometimes a quarterback with average physical skills can blend in with a bunch of great athletes in such a way to produce a champion. They supply the real skills, but he gives them the leadership they need. And when it comes down to that fourth and one situation, he somehow gets the first down.

That's why the quarterback is so essential. Remember, this man touches the ball on every play. So he can mess it up every play. I don't care if all he does is hand it off. He better do the handing off flawlessly.

Q. But what about these coaches who say a quarterback is given too much credit for victories and criticized too much in defeats?

A. Wish I could answer that one, but I got to run. Got a quarterback meeting in two minutes.

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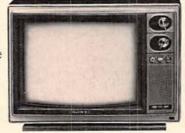
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BETAMAX°
"IT'S A SONY."

after the loss to Marquette, Jack Hartman announced that he was moving to Oklahoma State, his alma mater. But a day later, he reconsidered.

The Wildcats had an excellent season despite not having a player taller than 6'5" in their starting lineup. The front line of Redding, Darryl Winston and Larry Dassie relied on quickness and exceptional jumping ability, but Winston and Dassie are gone. Replacing them—Hartman hopes to do it with bigger players—is the key to the Wildcats' season.

Eighty miles up the Kaw River, Kansas coach Ted Owens has big men and is looking for explosive players, the likes of Evans and Redding.

Kansas, which had an 18-10 record and finished fourth in the league, has seven players returning who started at times, including three—John Douglas, Clint Johnson and Ken Koenigs—who started all 28 games.

The 6'2" Douglas, the younger brother of the Detroit Pistons' Leon Douglas, averaged 19.2 points and 6.1 rebounds a game last year after transferring from an Alabama junior college. Douglas and 6'2" Johnson started all the time in the Jayhawks' three-guard offense. Hasan Houston and Milt Gibson shared the third spot.

The 6'10" Koenigs, 7'0" Mokeski and 6'9" Donnie Von Moore give Kansas the most size in the league, but playing all three at the same time drastically reduces the Jayhawks' quickness and mobility, a sacrifice Owens doesn't want to make.

Kansas' only significant loss was 6'7" forward Herb Nobles, who averaged 14.8

John McCullough is a returning allconference guard for Oklahoma.



points and 8.2 rebounds a game.

Oklahoma, which had an 18-10 record and tied with Missouri for second place in the league, has no significant losses. The Sooners return six of their top seven players, including starters John McCullough, Drew Head, Al-Beal and Cary Carrabine. Clifford Johnson and Aaron Curry also played a lot.

The 6'5" McCullough, a junior forward, averaged 15.2 points and 6.8 rebounds a game to earn all-conference honors. Beal, a 6'9" sophomore, would have been the league's Freshman-of-the-Year had it not been for the presence of Kansas State's Redding.

All but one of the Sooners—senior Billy Graham—are products of an ambitious, nation-wide recruiting program instituted by Dave Bliss when he left Bobby Knight's staff at Indiana three years ago to take over Oklahoma's sagging program. Bliss' tireless efforts have lured athletes from Florida, Indiana, New York, Illinois, Colorado, Ohio and Louisiana. Ironically, no Oklahomans figure prominently in the Sooners' plans.

Missouri, unlike Oklahoma, lost four key players from its 21-8 team, which lost

Missouri boasts the conference's best jumper in 6'4" forward Clay Johnson.



to Kansas State in the finals of the conference's post-season tournament and thus was denied a berth in the NCAA tourney.

The Tigers lose three-year starters Jim Kennedy and Kim Anderson plus starting guard Scott Sims and top reserve James Clabon. Those four accounted for 67 per cent of Missouri's points and 62 per cent of the Tigers' rebounds last year.

The Tigers, though, were not stripped bare. Senior forward Clay Johnson and sophomore guard Larry Drew, both starters, return, plus 6'9" junior center Stan Ray, who started some as a freshman, but sat out half of last season with scholastic difficulties. Guard Jeff Currie, who also started two years ago, but missed all of last season with a kidney ailment, may be on hand to help coach Norm Stewart's Tigers.

The 6'4" Johnson, the best jumper in the conference, averaged 13.1 points and 7.9 rebounds last year. His 57.5 per cent field goal shooting was the best in the Big Eight. Drew averaged 6.9 points a game as one of the league's best freshmen.

Also available will be the tallest player in Missouri's history—7'2" Tom Dore, a transfer from Davidson College in North continued on 20t

Carl McPipe returns for Nebraska as one of the league's top players.



Imost immediately after accepting the assignment to write an article on football cheerleaders, I began to have second thoughts. Uh-oh, I figured, this really sinks me neck deep in a subject I know nothing about. Sure, I've been a keen observer of cheerleaders for years, but what serious information can I impart to you that you don't already know?

Historically, football cheerleading may have begun as early as the first college game, that 1869 meeting of Rutgers vs. Princeton. The onlookers were allegedly overheard exhorting their favorite team with derivations of Civil War yells. Whatever the truth is, it's obvious that organized cheerleading had enough intrinsic value to quickly make itself an indispensable part of the game.

Exactly what it is in cheerleading that makes it so complementary to football's total pageantry seems to be worth a little armchair analysis.

For openers, college football is characterized by the boundless enthusiasm and joy of youth. Yelling for the sheer pleasure of it is a natural byproduct to the excitement that football generates. From that kind of spontaneous, uncontrolled yelling, it's a short step to the syncopated cheering heard at hundreds of stadiums each Fall Saturday afternoon.

Equally as important as the vocal release of energy is the visual aspect of cheerleading. From the maze of colors and styles in the parking lots, to the elegant tailgate lunches, to the contrast of the uniforms, football is a spectacular visual feast. The cheerleaders long ago recognized this fact, and they have added to this happy visual assault by employing colored card stunts and choreographed dance routines.

My own earliest memories of football include the surreptitious acquisition of my older sister's high school student body card on an Autumn Saturday and then making my way to the home team sidelines, there to stare in equal admiration at the brawny athletes and beautiful cheerleaders. I don't think I've really changed much; still today the activities of the attractive yell leaders can distract me from concentrating on a crucial play.

Football players and the concomitant cheerleaders have worked themselves into a special place in American culture. It's hard for me to imagine any novel or motion picture about college life that doesn't focus a large segment on the doings of the star player and the comely cheerleader. The cheerleaders may not get much space in the Sunday morning game summaries, but take them away from even one game and you'll see how interdependent are the players, the crowd and the cheerleaders.



Give the College Game an Extra Dimension

The importance of cheerleaders to football is not merely as an attractive window dressing to the pageant. With proper organization, they can produce an experience that changes the whole complexion of the game. Cheerleading is designed to deepen the emotional involvement in an already emotional game. I'm not saying that to sound overly pompous or profound. It is a serious remark, and I'll be happy to explain.

As an undergrad at Syracuse University, I attended a game against Army at New York's Yankee Stadium, and in that huge edifice I sat far from the Army cheering section (admittedly the whole student body for that institution, but still less than 3,000 people). Well, the cheerleaders organized a continuous drone-like yell of "Syracuse is out of shape, Syracuse is out of shape," For over 13 years that chant has stuck in my continued on 16t



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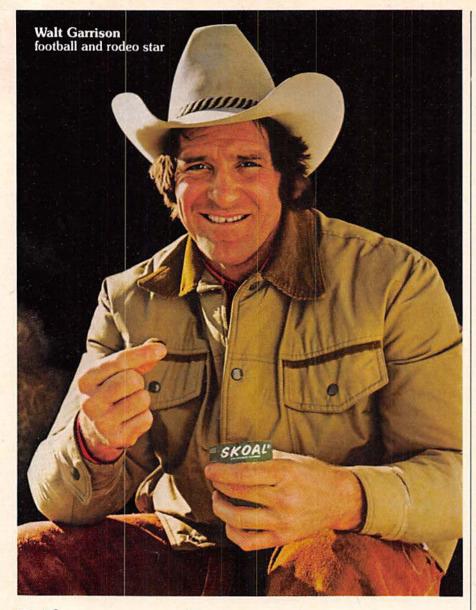
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YELL LEADERS

continued from 14t

craw (although I'm positive that no Ben Schwartzwalder team was really ever out of shape). To my mind, that insistent yell had a whale of an impact on the game—it certainly affected my perception of the contest. As I recall many years later, a vastly overpowered, underweighed Army team gave my alma mater all it could handle and barely lost the game.

To carry the idea of well-organized cheerleaders one more step, let me remark on Army's Cadets, 3,000 men in unison, whistling "On, Brave Old Army Team." It must be inflating for the Army players to hear, and I can vouchsafe that it is beautiful and deflating for the opposition.

The brunt of yelling has traditionally come from student sections. The youngsters are loaded with exuberance, and since their friends and classmates are down on the playing field, there's a natural inclination to want to cheer them on to victory.

One method used to harness this youthful bounty is a program designed to instil the cheering spirit in the freshmen. When the freshmen are taught at orientation that cheering is an established part of the school's game time repertoire, they are more likely to contribute their lung power without second thoughts.

Sadly neglected, in a lot of cases, is one of the largest units of fans from which cheerleaders ought to draw: the alumni and their families. A recently elected vell leader brought this observation to her new hobby. "I always see the alumni sitting out there with their tailgate parties and think we could get out there and talk to them a little before the game. You know they'd jump at the chance to feel they were a part, to revert to their college days." You bet they would. Most alums are screaming for the ol' home team anyhow; it merely remains to get them to yell in unison. Throw in the voices of their spouses and kids and pretty soon you'll have a nifty home field edge. Why, after all, should the opposition get the powerful feeling that they're playing on neutral

Besides handing out plaudits to those vivacious attributes to game day, the message here is to let it all hang out. Give a big yell for the home team. It's darn near the American way. And when all is said and done, even the most cerebral coach and logical strategist quickly admits that football is an emotional experience.



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QUALITY IN EVERY DETAIL

by Dwight Chapin, Los Angeles TIMES

DOES HE STILL HAVE A PLACE IN COLLEGE FOOTBALL?



Eddie LeBaron was a 5'7" quarterback at Pacific.

alk onto almost any practice field of almost any college football team these days and you'd swear another remake of "King Kong" was underway. Nearly everybody looks ready, willing and able to pick up the World Trade Center in one hand—and the Empire State Building in the other.

It's an age of football specialists. Big specialists. A 280-pound tackle. A 6'4", 220-pound quarterback. A 215-pound tailback who runs a 9.5 hundred. That kind of thing. Where have all the Eddie LeBarons and Buddy Youngs and Howard Stevenses gone, anyway?

But then look again. Only two years ago Archie Griffin of Ohio State won his unprecedented second straight Heisman Trophy. Sure, he weighed 184 pounds. But he's only 5 feet, 8 inches tall.

Griffin was a positive thinker; he didn't think small. "It's not the size of the dog in the fight," Griffin said, "but the amount of fight in the dog.

"Every time someone told me not to play, it made me that more determined—to play and to excel. In fact, one of the reasons I went to Ohio State was because a lot of people told me I was too small to be a runner of Woody Hayes' type. But the irony is that I consider myself more of a straight-ahead, power runner than a breakaway threat of the type that most runners my size are."

Griffin says he was angered by the derisive attitude of many college recruiters.

"I knew they were wrong," he said.
"My father always told me, if you set
your mind to it, you can do whatever
you want. I had a lot of inspiration from
him and my three older brothers.

"Also, a long time ago, my junior high school coach taught me about the three Ds—desire, dedication and determination. He told me to apply the three Ds to anything I did and I would achieve success."

A recruiter once said this of Archie Griffin: "His only drawback is that he's a bit short. In every other way he's a big little man. He has power, speed and strength."

Nevertheless, it's tough even for the extremely talented small football player to escape the stigma, the question marks.

USC's Mike Garrett, another Heisman continued on 19t

Where size may be lacking, confidence, courage and elusiveness are necessary for the small guy's survival.





Saturday, Sept. 10 Monday, Sept. 12 Saturday, Sept. 17

Saturday, Sept. 24

Saturday, Oct. 1

Saturday, Oct. 8 Saturday, Oct. 15 Notre Dame at Pittsburgh **UCLA** at Houston

Alabama at Nebraska Iowa State at Iowa Brown at Yale

San Diego State at Arizona

Oklahoma at Ohio State Maryland at Penn State Massachusetts at Harvard Brigham Young at Utah State

To be announced To be announced Alabama at USC To be announced Saturday, Oct. 22 Saturday, Oct. 29

Saturday, Nov. 5

Saturday, Nov. 12 Saturday, Nov. 19

Friday, Nov. 25

Saturday, Nov. 26 Saturday, Dec. 3

Friday, Dec. 30 Monday, Jan. 2 To be announced

To be announced To be announced

To be announced

Ohio State at Michigan

Nebraska at Oklahoma USC at UCLA To be announced

Army/Navy

Houston at Texas A&M

Gator Bowl Sugar Bowl

*Schedule may vary in your area. Check your local newspaper.

5 Additional regular season games—schedule and dates to be announced.

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Trophy winner who stands just 5'9", said, "It's toughest in the beginning. I knew I had to make it early or I wouldn't make it at all. I had something to prove and I did it. Of course, all I really lacked, too, was height. And height, in my opinion, is only important to the power runner, which I wasn't. That's not to say I couldn't run with strength. I played at about 200. I was strong.'

Most of the highly successful small players in recent years have been short, rather heavy running backs-like Garrett, Griffin and Oklahoma's Greg Pruitt.

"A little guy has more incentive," said Pruitt, "but it goes beyond that. Sometimes, when I follow a big lineman, the tackler can't even see me. I sort of hide behind them and then make my move. But other times I have to be careful how confident now as I was then. I played against big people and I had no trouble passing over them. I'll admit, though, that today's linemen are not only big, but agile and quick as well.

"What I worked on most when I played was my faking, so that I'd have more time to find my receivers. I also could throw off the run, like Fran Tarkenton. I may be alive today because I had the ability to scramble.'

Tarkenton, only 6'0" himself, once said a quarterback must display arrogance. LeBaron agreed. He said his size was never a handicap in issuing orders.

"What it comes down to," he said, "is leading by example. If the team doesn't think you can do the job, it wouldn't matter if you were nine feet tall. I had confidence in myself and I felt that the

"What I remember most," he said, "is being sacked by Big Daddy Lipscomb. Each time, he'd pick me up. I'm sure fans were saying, 'Gee, isn't Big Daddy nice to be picking up little Eddie,' but what they probably didn't notice was that he would do it by putting the squeeze on my passing arm."

There's no doubt, given a choice, that the average college football coach of today would opt for a big player who can run like a small one. That didn't have as much importance once, because the human race simply wasn't as large when college football began-or in its formative years.

Red Grange, the Illinois Galloping Ghost, was only 5'10" and 170 pounds. The Four Horsemen of Notre Dame-Harry Stuhldreher, Jim Crowley, Don



Claude "Buddy" Young scooted through Big Ten tacklers at Illinois



Incentive was a factor for Oklahoma's Greg Pruitt, who also hid behind big linemen.

I position myself-so I can see what's out front.'

Two of football's most famed little men were Claude (Buddy) Young, who scooted with impunity through Big Ten tacklers at Illinois in the 1940s, and Eddie LeBaron, a tiny (5'7", 162 pounds), nifty quarterback at College of the Pacific in the late 1940s. Neither is sure he'd get much of a chance to show what he could do today.

Said LeBaron, "I probably wouldn't get a shot at starting, although I'd be as team shared that confidence."

Some of that confidence came from the incentive LeBaron carried as a small player. "In high school," he said, "I was about average size. In college, I was smaller, but there wasn't too much mention of it. Later, people were suddenly saying I was too small to make money playing the game. That only gave me that much more incentive."

He was asked if opposing players treated him more gently because of his stature and he smiled.

Miller and Elmer Layden-averaged just 160 pounds. For every Bronko Nagurski of Minnesota (6'3", 200), there was a Cotton Warburton of USC (5'5",

Run down through history for a moment and think of the contributions of: Albie Booth of Yale (5'6", 144); Davey O'Brien of Texas Christian (5'7", 150); Nile Kinnick of Iowa (5'8", 167); Glenn Davis of Army (5'9", 170); Joe Bellino of Navy (5'9", 181); Howard (Hopalong) Cassady of Ohio State (5'10", 172); FranCarolina, who was recruited by approximately 350 colleges out of high school and started for Davidson as a freshman.

Nebraska, which had a 15-14 record and finished fifth in the league, needs a forward and a guard to replace three-year starter Bob Siegel and two-year starter Allen Holder.

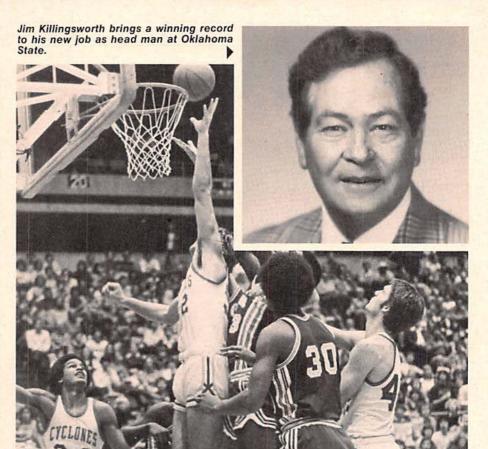
The Cornhuskers, though, return one of the league's best players in 6'8" center Carl McPipe, a junior who averaged 15.2 points and 8.3 rebounds a game last year. Starters Brian Banks and Terry Novak and top reserve Curt Hedberg also return for coach Joe Cipriano, who begins his 15th season at Nebraska.

At Colorado, second-year coach Bill Blair is looking for some size to complement his excellent guards, junior Emmett Lewis and sophomore Toney Ellis. The 6'1" Lewis was the leading scorer in the conference with a 19.6 average.

The Buffaloes, who had an 11-16 record and finished sixth in the league, had only one dependable big man—6'8" center Larry Caculik. Clayton Bullard and Greg Benjamin, both 6'4", started most of the time at the forwards.

Oklahoma State, which hasn't had a winning season since Hank Iba retired Junior guard Emmett Lewis of Colorado led the Big Eight in scoring last season with a 19.6 ppg average.





Dean Uthoff, shown here tipping-in an errant shot, led the conference in rebounding for lowa State.

after the 1969-70 season, has hired Jim Killingsworth to rebuild its once-proud program. The 52-year-old Killingsworth, a native Oklahoman, comes from Idaho State, where he had a 109-54 record in six years. One of those wins eliminated UCLA from the NCAA tourney last year.

Killingsworth inherits three starters from last year's 6-21 team, which finished seventh in the league. The front line of 6'6" Olus Holder, 6'7" Eli Johnson and 6'8" Anthony Williams returns. Holder, a senior, was one of the steadiest players in the conference last year, averaging 16.8 points and 10.0 rebounds a game.

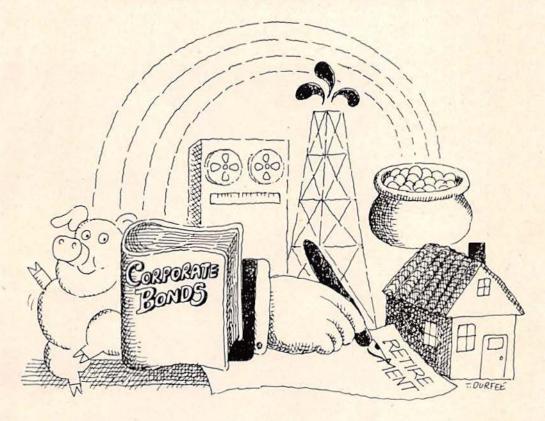
Iowa State had an 8-19 record and

finished eighth in the league, but late in the season the Cyclones beat Missouri and lost to Kansas by one point in overtime with five underclassmen in the starting lineup.

The Cyclones begin with 6'11", 225-pound sophomore Dean Uthoff, whose 11.3 rebounding average was the best in the conference last year. Uthoff scored 11.5 points a game.

The forwards are 6'7" Steve Burgason and 6'4" Andrew Parker. The guards are Leonard Allen and John Tillo. Parker and Allen scored in double figures. Burgason has started for three years, although he missed a year with a hand injury.

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kie Albert of Stanford (5'9", 170); Chris Cagle of Army (5'9", 167); Frank Carideo of Notre Dame (5'7", 175); Benny Friedman of Michigan (5'8", 172); Les Horvath of Ohio State (5'10", 167); Dixie Howell of Alabama (5'10", 164); Vic Janowicz of Ohio State (5'9", 189); Beattie Feathers of Tennessee (5'10", 180); Bill Dudley of Virginia (5'10", 175); Charlie (Choo-Choo) Justice of North Carolina (5'10", 165); Tommy McDonald of Oklahoma (5'9", 169); Hank Lauricella of Tennessee (5'10", 169); Frank Sinkwich of Georgia (5'8", 185); George Welsh of Navy (5'10", 164); Wilford White of Arizona State (5'9", 161); Jerry Levias of Southern Methodist (5'10", 170); Art Luppino of Arizona (5'9", 178); Sherman Lewis of Michigan State (5'8", 154); Anthony Davis of USC (5'9", 183).

You'll note all of the above gentlemen are backs. But there was a time when the men in the line weren't constructed like Godzilla, either.

Going way back, Pudge Heffelfinger of Yale, still considered by many experts the finest guard ever to play the game, weighed a robust 205 pounds.

Outstanding tackle Frank (Bruiser) Kinard of Mississippi was 6'1" and 210 pounds; Bill Hewitt, a terror at defensive end for Michigan, just 5'11" and 191; guard Danny Fortmann of Colgate, 6'0" and 210; guard Mike Michalske of Penn State, 6'0" and 209.

Obviously, linemen with that sort of size are not common among today's gargantuans, but a gutty little guy occasionally sneaks through.

The small man in the pit must survive on guile and quickness, however. The tiny back can still do it on speed, moves and a little luck.

It is perhaps no accident that one such back—Eric (The Flea) Allen of Michigan State—still holds the NCAA single-game rushing record of 350 yards, and that it took a fellow named Tony Dorsett to supplant lilliputian Howard Stevens of Louisville (5'5", 165) as the NCAA's career rushing leader.

He may have to be about twice as good as his bigger brothers, but the little man apparently will endure in college football, if barely.

There was a classic example in the 1966 Rose Bowl, where big and mighty Michigan State met small and unheralded UCLA. Tommy Prothro's Bruins were ahead, 14-12, when Duffy Daugherty's Spartans went for the two-point conversion that would have tied it

Quarterback Jimmy Raye moved to

his right, then pitched back to Bob Apisa, who weighed 212 pounds. UC-LA's Jim Colletto hit him first, short of the goal line, then Bob Stiles—listed generously in the program as 5'9" and 175—leaped bulldog-style on Apisa's shoulders, stopping him a few inches from the end zone.

"Stiles looked like an elephant boy on top of Apisa," Los Angeles Times columnist Jim Murray wrote.

Stiles didn't remember much of the experience. The blow knocked him cold. Later, when he got the Player of the Game award, Stiles said, "I should be sharing this with my teammates. I feel like a thief."

He may now understand, however, the little man in football needs every edge he can muster.



Ohio State's Archie Griffin won the Heisman Trophy twice with a 5'8" frame.



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SUNDAY THRU FRIDAY

by Bill Lyon, Philadelphia INQUIRER

round the country coaches express similar feelings about their preparation for those Saturday afternoons:

 Maybe you can outcoach me. Maybe you can outthink me. Maybe you can even outrecruit me. But no way in this world are you going to outwork me," boasts one successful coach in the Midwest. • Another mentor, pausing in the midst of a typical 18-hour work day, says: "My daughter keeps saying to me, 'All you ever do is change your clothes here, Daddy.'"

• From the Midwest comes: "The latest I ever get into the office is quarter-to-eight in the morning. And I never go to bed until 2 a.m. I don't even need an alarm clock;

On-the-field workouts take just a small part of a coach's work schedule which is designed to make Saturday "a day to go out and have fun."

when the game films run out of the projector, that popping wakes me up."

• And from the Southeast: "All my young players want to be coaches, so I ask them all the same question: Can you live without it? If you can, don't get in it."

• From the West: "Some restaurants, they won't give me a placemat anymore. They give me a pad and a pencil. They know that from September to December, I draw Xs and Os instead of eating."

• From the East: "I always tell my players and my assistants if you take care of the little things, the big things will take care of themselves. That's when you prepare. Saturday afternoons, that's when you go out and have fun."

Ah, yes, Saturday afternoons in the autumn. Leggy cheerleaders and throbbing bands and a stadium full of hysteria. Tailgating and second-guessing. Atime when, for perhaps three crunching hours, six days worth of dreaming and scheming, of diagramming and programming, of rehearsal and healing, of practice and preparation, all come together.

Before, back in the days of the Galloping Ghost, Grantland Rice, and the Four Horsemen, back before coaches had discovered clipboards and stopwatches and computers and films and videotape and slide rules and organizational genius that would make an efficiency expert blush with envy, college football was a lot more, well, casual.

At halftime, a Knute Rockne might squeak a few Xs and Os on the chalkboard and then deliver himself of fire-and-brimstone oratory.

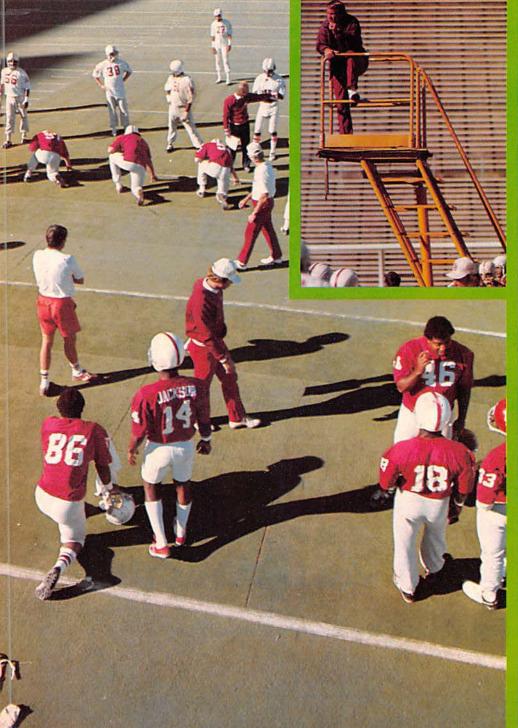
But today, fans, the product of what you see on the field is the end result of the sort of technology and preparation NASA used to put into launching spaceships.

The following is an example, a composite look behind the scenes of what goes into getting ready for Saturday afternoon:

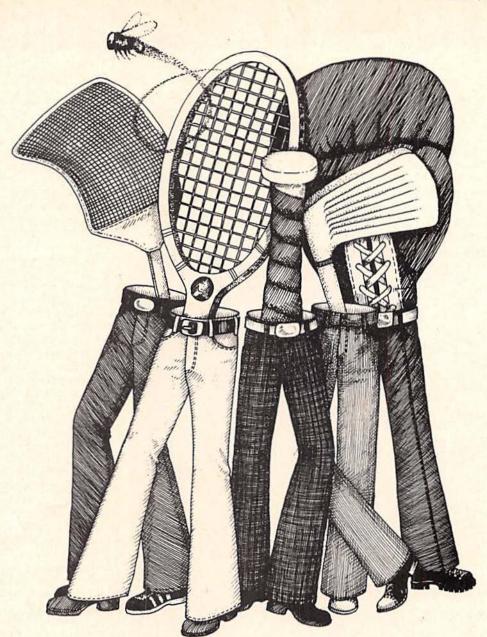
SUNDAY

The coaching staff will gather after lunch, offense in one room, defense in another. For roughly four hours they will view films of the previous day's game, running them over and over.

Each player is graded on each play. In late afternoon, the team gathers and watches the game films in their entirety, with periodic stoppages for critiques. From 7 to 11 that night, the coaching staff meets again. This is a sophisticated second-guessing session, a time for evaluating last Saturday's overall performance. If, for example, four games into a season a certain play that was supposed to be extremely dependable has averaged only 1.7 yards, it will be re-evaluated. At



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SUNDAY THRU FRIDAY

ABOUT THE AUTHOR-Bill Lyon has been a sports columnist for The Philadelphia Inquirer since 1973, covering Penn State football on a regular basis and reporting on such other major events as the Super Bowl, World Series, Masters, U.S. Open, pro basketball, Stanley Cup playoffs, heavyweight fights and even the Evel Knievel Snake River Canyon jump. His columns appear in over 35 papers, including the Miami Herald, Boston Globe, Chicago Tribune, and Detroit Free Press.

this point, the coaches are like a race driver's pit crew, tinkering and making minor adjustments.

MONDAY

An early start, before the secretaries arrive and the phones begin to ring. The trainer's report—who's hurt, how serious, how long will be be out? The body count is followed by an evaluation of personnel. Should there be changes in the depth chart? Demotions? Promotions?

It is also film time again. Films of this Saturday's opponent. Plus elaborately detailed reports, charts, percentages, the other team's tendencies. What, for examdays in the fall. Once the season starts, bodies are too precious to waste beating up on each other.

That philosophy differs, depending on the personality of a team, and of its coach. One coach, for example, has been known to stage a short but solid goal-line scrimmage on Thursdays.

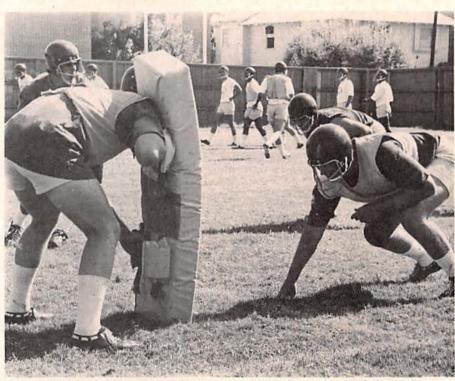
Either late Monday afternoon or early Monday evening, neatly typed scouting reports are distributed to the players. They may vary from six to 20 pages. They are a condensation of what the films have shown, what the scouts have reported, what the computers have burped out.

the most promising.

WEDNESDAY

Practice will run around an hour and a half, again with emphasis on what the opponent does. A light dummy scrimmage. Perhaps not so light if the coach feels his team is not aggressive enough. And The Game Plan will be finalized, as lovingly, calculatingly, scientifically put together as an annual report for a conglomerate. Practice films are shot and reviewed.

Common thought has it that football coaches watch more footage than all the censors in Hollywood put together.



Light dummy scrimmages at mid-week help a team sharpen up its timing and blocking assignments.

ple, are they most likely to run on thirdand-long when deep in their own territory? Such reports used to be submitted by scouts. Now they are supplemented by computer readouts. Almost every university has its own computer today, and in something like 36 hours it can crank out an impressive amount of information on what the other team is apt to do.

Nothing is left to chance. The computer is also fed tendency information about your own team. It is a continual guessing game. Nobody wants to become stereotyped, or easy to read in advance.

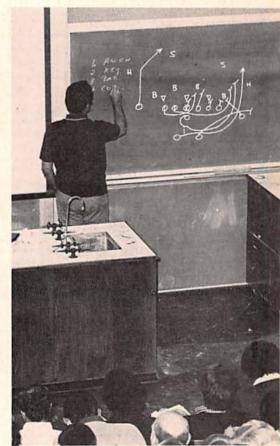
There will be a workout in the afternoon, but not much contact, if any at all. Most coaches like to reserve all the headknocking for spring practice and two-a-

TUESDAY

Usually the longest and busiest day of the week.

Another 7 a.m. start. More films, a more thorough analysis of the computer printouts. And, finally, the preparation of The Game Plan. The workouts will be longer, perhaps two to two-and-a-half hours, but still primarily in sweatsuits or shorts and pads. The cannon fodder, or the team that will imitate this week's opponents, runs through the plays.

Many a school will take its own films of this session for a closeup look at how its defense is reacting to the simulated opponent's offense, how its own offense seems to fare against the opponent's defense, trying to sniff out what plays look



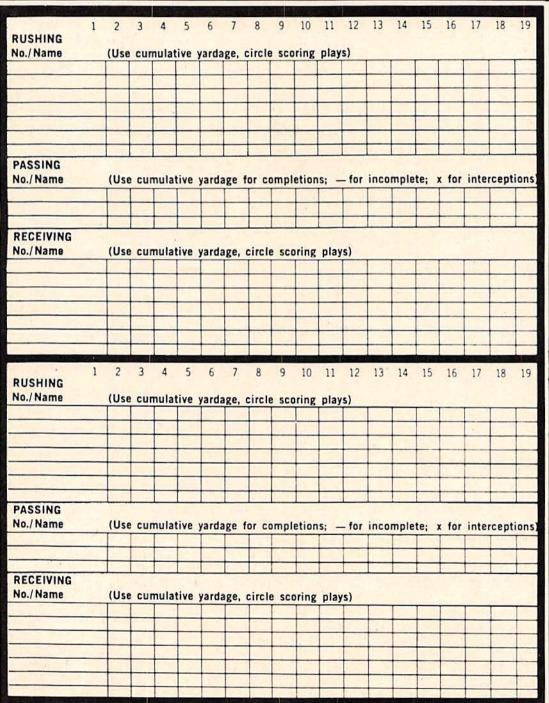
Game plans are diagrammed early in the week after hours of film viewing.

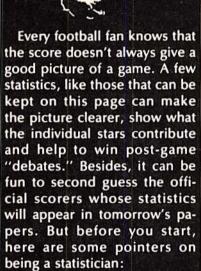
THURSDAY

A catch-all day. Polish The Game Plan. Stage a dress rehearsal. Go over all the special things like onside kicks, two-point conversions, all those "little things." And, as always, more film.

"Sometimes," states an SEC leader, "I get to wondering if we don't try to do too much. There's always a danger of outsmarting yourself. You get to lookin' at so many films and doin' all this analyzin' and writin' game plans that are bigger than a continued on 32t

DO-IT-YOURSELF STATS N' FACTS

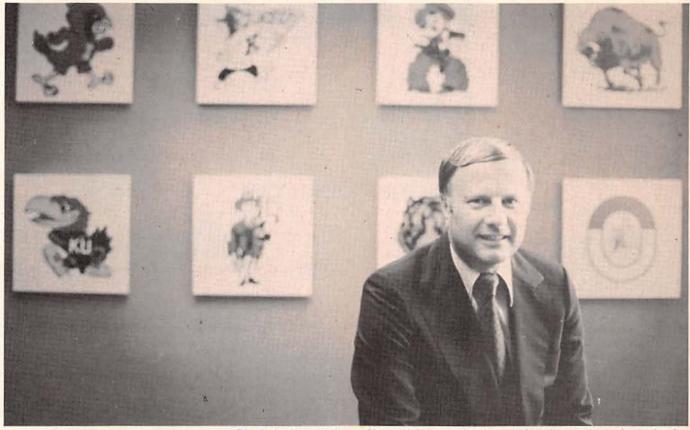




- 1. Keep cumulative ototals to be informed "up to the minute" and to simplify your figuring of team totals. Example: Jones gains 3, 6, 9, 2 yards and you write 3, 9, 18, 20 on his line.
- 2. On plays involving penalties measured from the point of the foul, credit the rusher or pass receiver with yardage only to the point of the infraction.
- 3. Charge gains and losses on fumbles to the player who, in your judgment, contributed most to the error.
- 4. Don't score two-point conversion attempts after touchdowns as rushing or passing plays.

The Big 8 Family Concept

by Tom Starr



Big Eight Commissioner Chuck Neinas, posing here before logos of member schools, presides over a conference which has close ties in many areas besides just athletics.

he mere mention of the Big Eight Conference brings to mind in most individuals visions of success on the athletic field or in the athletic arena. Athletic achievements in the Big Eight are well documented.

However, what is not so well known is the fact that numerous non-athletic groups from Big Eight institutions and cities meet on a regular basis in a cooperative effort designed for continued improvement.

"Many believe that the Big Eight is strictly an athletic association," points out Conference Commissioner Charles M. Neinas. "However, Max Milbourn, an assistant to the president at Kansas State University, has provided research which reveals the Big Eight is truly a family, with several groups meeting on a yearly basis. The eight member institutions have developed a close rapport in all phases of the educational process."

An excellent example is the Big Eight Cities Conference, which was formed 10 years ago. This year's meeting was held in May in Norman, Ok. Topics for discussion included energy, criminal justice, and different methods of financing education. Invited to attend from each community were the chairman of the county commission, the police chief, the superintendent

of schools, city officials, university officials, members of the press, and local chamber of commerce officials.

Also, deans of arts and sciences at Big Eight schools gather in the spring for their annual meetings. A multitude of subjects are covered there, such as curriculum requirements and teaching innovations; faculty policy matters, such as criteria for salary increases, tenure, and promotion; and the possibility of working together through their language departments to create cooperative efforts on summer and intersession programs in foreign countries.

Since 1950, Big Eight business officers have met annually, following a round-robin schedule on the campuses of the member schools to discuss mutual problems and exchange basic financial management information.

There are scores of other examples. Big Eight departments of history were entertained on the University of Kansas campus last fall to talk about such topics as faculty development and undergraduate and graduate programs. And, just last June, the conference office in Kansas City served as a meeting place for Big Eight Conference public relations directors and information directors.

Other groups which meet on a regular

basis include conference presidents; registrars; alumni directors; endowment directors; financial aids and awards officers; student body presidents; deans of various academic departments; and cheerleaders. The list grows longer every year.

The Big Eight is unique among the nation's collegiate conferences in this close association. There are several possible reasons for this phenomenon. The conference institutions have a common background, mission and size. They have the same basic responsibilities, inasmuch as they are all state institutions, and five of the eight universities are land-grant colleges.

"Because our institutions' missions are so similar, this (the family concept) is a natural thing," explains Milbourn. "Unfortunately, it is not clearly understood by the public."

Athletics is but one part of the overall educational spectrum. Individual groups within the Big Eight Conference are proving that all parts of that spectrum can benefit by sharing their views and ideas with each other in this body of eight of the nation's finest learning institutions. "Nobody has promoted this concept, but it did have its start in athletics," concludes Milbourn.

TRUE OR SALES

COLLEGE FOOTBALL QUIZ

- 1. A free kick is when a team gets another chance at a field goal or extra point because of a penalty by the defensive team.
- T F 2. The 1942 Rose Bowl game was played at Duke University in Durham, N.C.
- F
 If a fair catch is signaled by a player, his teammate can still catch the punt and run with it without penalty.
- (T) F

 4. The Grantland Rice Bowl is named after a former sportswriter of legendary talent.
- T (F) 5. The hash marks on a football field help fans determine the distance between the yard lines.
- (T) F

 6. The free safety is a term used when a team deliberately calls for the center to snap the ball out of the end of the end zone.
- The tight end is so designated because he is normally positioned on the line of scrimmage close to his tackle when the ball is snapped.
- 8. Players are selected to the Academic All-America primarily because they are graded well when coaches review the game films.
- F) 9. The quarterback can pitch the ball back to a halfback behind the line of scrimmage and become an eligible pass receiver.
- T F 10. Monster man is a term usually used to describe the ugliest player on the team.
- T F 11. When a player signals a fair catch and fumbles, the ball can be recovered by either team.

- T F 12 Games played by U. S. college teams in Hawaii do not count in the 11-game limit.
- T F 13. Under the Cotton Bowl's current rules, the host team is always from the Southwest Conference
- T) F 14. When a player intercepts a forward pass in the end zone and is tackled before he can run it out, it is ruled a safety.
- (1) (F) 15. Abner Doubleday invented the game of football, devising the original rules from those used in rugby.
- T F 16. When it is defected that a team has 12 men on the field, the other team has the option of accepting the penalty or sending in an extra player.
- (1) F 17. Modern football rules have been revised to prevent players from running the wrong way, crossing their own goal and causing a safety for the opposing team.
- T F 18. There are occasions when a penalty may be less than five yards.
- T F 19. The field judge usually sits in the press box to improve his vantage point and view of the field.
- (T) (F) 20. A special panel of coaches votes on the weekly UPI ratings while the AP poll is conducted among a select group of news media representatives.

YOU BE THE JUDGE (Grade Yourself)

- 18-20 You're a walking encyclopedia on football.
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- 10-14 Don't admit it to anybody.
- 0-13 Quick, turn the page so nobody'll see your score.

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| College Attending | | | | | |
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phone book and what it usually comes down to is who's got the better hosses. But, by the same token, the worst feelin' in the world is to lose one and then spend Saturday night wonderin' if there was something you overlooked."

If a team is playing at home, the players might not have to show up, except to drop off written tests, based on the week's Game Plan, which was given to them on Thursday. If it's an away game, everyone leaves in the late morning, then walks out to the stadium to let the players stretch their legs and get the feel of the playing field, whether it's artificial turf or natural

From a coach of a leading independent camp, "I know when I played football, coaches used to tell us to get our game face on. Well, sure, you want the players to be thinking about tomorrow by now, but not so much that their collars are getting tight and they can't swallow. If you make any changes in your game plan by now, you try to play them down. That's psychological. You don't want to upset the team's confidence, muddy their minds after you've got them ready.

"There's an old saying, you know, that by Friday night the hay's in the barn."

Echoes a Midwestern coach: "Football is a very simple but complicated game. By that, I mean you can get so caught up in technology and sophistication that you forget that most games are won by blocking or tackling.

Or, as Duffy Daugherty used to say when he was at Michigan State: "It's all a matter of luck, and the worst luck of all is not having enough good players."

Practically every successful college football coach is a bonafide workaholic as their Sunday-through-Friday masochism

"But the invigorating part comes each week with each new challenge," says the Midwesterner. "You become addicted. I allow myself to savor a win only for a few moments, then I'm thinking about next Saturday. But you know, I can still remember every down of every game I ever coached, and that covers 29 years. Most of that is determined by what you have done Sunday through Friday.'

"Itell my players to enjoy themselves on Saturdays, 'cause it may be the only time in their lives 60,000 people will be cheering them," says another coach.

He concludes: "It's more than just Sunday through Friday. There's not been a time I can remember that after a game I didn't mention next week's opponent. So you see, really we're talking about Saturday through Saturday."

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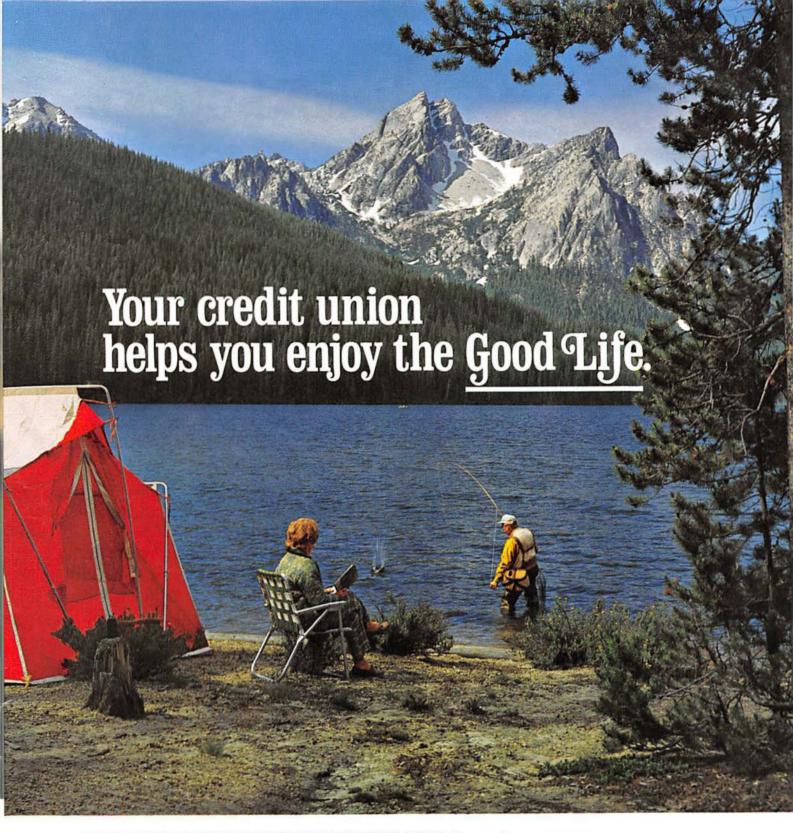
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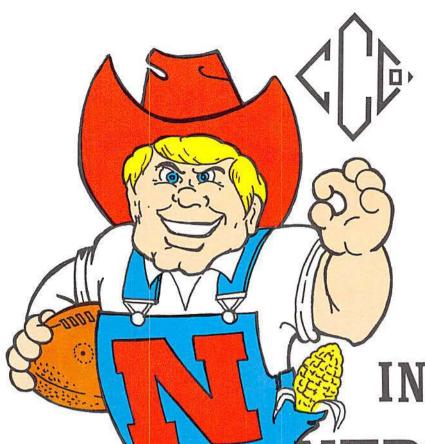
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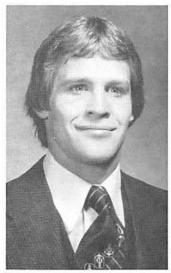
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| N1. | ** | | | | | | |
|----------|-----------------------------------|----------|-------------|------------|----------|--------------|----------------------------|
| No. | Name | Pos. | Ht. | Wt. | Age | Class | Hometown |
| 99 | Armstrong, Andy | DT | 6-5 | 219 | 20 | Soph. | Claremont, CA |
| 22 | *Ballage, Howard | WB | 6-0 | 205 | 20 | Soph. | Pueblo, CO |
| 81 | Bradley, Larry | DE | 6-3 | 202 | 21 | Jr. | Security, CO |
| 79 | *Brock, Stan | OT | 6-6 | 253 | 19 | Soph. | Beaverton, OR |
| | **Brock, Willie | OG | 6-3 | 255 | 22 | Sr. | Beaverton, OR |
| 65 | Butero, Paul | OG | 6-2 | 236 | 20 | Soph. | Denver, CO |
| | **Cabral, Brian | LB | 6-1 | 222 | 21 | Sr. | Honolulu, HI |
| 41 | Chace, Brad | AP | 6-1 | 181 | 18 | Fr. | Santa Ana, CA |
| 13 | Chinatti, Howard | SE | 6-1 | 184 | 23 | Sr. | Falls Village, CT |
| | **Cilento, Mike | AP | 5-9 | 168 | 22 | Sr. | Colonia, NJ |
| 34 | Cullins, Ronnie | DHB | 5-11 | 190 | 20 | Jr. | Warren, OH |
| 18 | Cyphers, Pete | QB | 6-1 | 195 | 21 | Soph. | Grand Junction, CO |
| 15 | *Dadiotis, Pete | KS | 5-10 | 194 | 27 | Jr. | Denver, CO |
| 96 | Davis, Dave | DT | 6-4 | 231 | 18 | Fr. | Kirkwood, MO |
| 14 38 | *Davis, Mike | DHB | 6-1 | 203 | 19 | Soph. | Bryan, TX |
| 32 | Doolittle, Steve | WB | 6-2 | 206 | 18 | Fr. | Tucson, AZ |
| | Ford, Eddie **Gaunty, Steve | TB SE | 5-10 | 201 | 17 | Fr. | San Diego, CA |
| 60 | *Griffin, Dave | OG | 5-10½ | 159 | 20 | Jr. | Markham, IL |
| 98 | | | 6-3 | 244 | 21 | Jr. | Fort Collins, CO |
| 73 | Hagan, Mike *Hartling, Gary | DT DT | 6-31/2 | 242 | 21 | Jr. | Lubbock, TX |
| 44 | *Haynes, Mark | AP | 6-2 | 216 | 20 | Jr. | Beaverton, OR |
| 30 | Holmes, Mike | FB | 6-0 | 178 | 19 | Soph. | Kansas City, KS |
| 35 | | TB | 6-2 | 209 | 19 | Soph. | Chicago, IL |
| 83 | Hornberger, Jeff | TE | 6-11/2 | 188 | 18 | Fr. | Edwardsville, IL |
| 40 | Howard, Greg | FB | 6-6 | 221 | 20 | Soph. | Littleton, CO |
| 20 | Humble, Bob | SAF | 6-0 | 215 | 18 | Fr. | Englewood, CO |
| 20 | Jammer, Tommy | SE SE | 6-01/2 | 175 | 19 | Soph. | Freeport, TX |
| 7 | Johnson, Jerome Johnson, Jesse | DHB | 5-11 | 183 | 17 | Fr. | Midlothian, IL |
| | **Johnson, Melvin | TB | 6-3 5-11 | 176 170 | 20 22 | Soph. | Cheyenne, WY |
| 77 | *Kelley, Karry | OT | 6-2 | 246 | 22 20 | Sr. | Houma, LA |
| 72 | Kennelly, Dan | DT | 6-3 | 243 | 21 | Soph. | Oxnard, CA |
| 95 | Kettelson, Phil | DE | 6-3½ | 243 215 | 20 | Jr. Soph. | Peoria, IL |
| 62 | Kirchner, Bruce | OG | 6-2 | 234 | 21 | • | Monte Vista, CO |
| 12 | *Knapple, Jeff | QB | 6-2 | 208 | 21 | Jr. Jr. | Boulder, CO Boulder, CO |
| 21 | Kozlowski, Mike | ТВ | 6-01/2 | 189 | 21 | Jr. | Encinitas, CA |
| 66 | Kubinski, Steve | OT | 6-31/2 | 228 | 21 | Jr. Jr. | El Paso, TX |
| | **LaGarde, Robert | WB | 5-10 | 178 | 22 | Sr. | Houma, LA |
| 57 | *Lee, Jeff | LB | 6-0 | 208 | 20 | Jr. | Snohomish, WA |
| | **Mayberry, James | FB | 5-11 | 196 | 19 | Jr. | Amarillo, TX |
| 55 | McCabe, Brian | LB | 6-1 | 210 | 20 | Soph. | Englewood, CO |
| | **McCarter, Chuck | DE | 6-4 | 211 | 21 | Sr. | Ft. Worth, TX |
| 28 | *McKinney, Odis | DHB | 6-2 | 184 | 20 | Sr. | Reseda, CA |
| 71 | *Miller, Matt | TO | 6-6 | 272 | 21 | Jr. | Durango, CO |
| 84 | *Niziolek, Bob | TE | 6-5 | 216 | 19 | Soph. | Chicago, IL |
| 76 | **Osborne, George | OT | 6-6 | 245 | 22 | Sr. | Salida, CO |
| 33 | **Perry, Tom | LB | 6-3 | 238 | 22 | Sr. | Colorado Springs, CO |
| 3 | Pugh, Kazell | SE | 5-9 | 155 | 19 | Soph. | Los Angeles, CA |
| 31 | Roberts, Tim | SAF | 5-9 | 167 | 20 | Soph. | Arvada, CO |
| 56 | Roe, Bill | LB | 6-4 | 223 | 19 | Soph. | Markham, IL |
| 92 | *Short, Laval | MG | 6-2 | 244 | 19 | Soph. | Littleton, CO |
| 8 | Solomon, Bill | QB | 6-01/2 | 200 | 19 | Soph. | East Peoria, IL |
| 68 | *Sutrina, John | OG | 6-1 | 212 | 21 | Jr. | Grand Junction, CO |
| 16 | **Tesone, Tom | SAF | 6-1 | 192 | 23 | Sr. | Englewood, CO |
| 82 | Thompson, Wayne | TE | 6-41/2 | 208 | 21 | Soph. | Cerritos, CA |
| 53 | **Tope, Mike | С | 6-0 | 207 | 21 | Sr. | San Antonio, TX |
| 58 | Troudt, Darrell | OT | 6-2 | 241 | 20 | Soph. | Ft. Collins, CO |
| 75 | **Vaughan, Ruben | DT | 6-3 | 255 | 21 | Jr. | Los Angeles, CA |
| 78 | Visger, George | DT | 6-5 | 238 | 19 | Soph. | Stockton, CA |
| 27 | Walker, Eddie | TB | 5-10 | 175 | 20 | Jr. | Palmdale, CA |
| 93 | *Walker, Stuart | DE | 6-2 | 195 | 20 | Jr. | Rockford, IL |
| 88 | Watson, Greg | TE | 6-4 | 223 | 20 | Jr. | Belleville, IL |
| | **Westendorf, Randy | DE | 6-1 | 194 | 21 | Sr. | Kent, WA |
| | **White, Leon | С | 6-3 | 276 | 22 | Sr. | Bell, CA |
| • I.et | ters earned | | | | | | |



4,866 N.U. Alumni Live In Colorado...

and we wish they could all be here today for Homecoming. Traditionally Homecoming is the day when Alma Mater gathers her flock to celebrate. Since they can't get tickets they're listening in Denver to the game on radio and later next week will see the game films in Denver. All this is made possible through Alumni effort. Do your part and join the Association!



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Automobile dealers in Nebraska are contributing a large measure of help to the University of Nebraska athletic program through the loan of courtesy cars.

Like other programs which are a part of the Cornhusker booster group activities, this project enables the Nebraska Athletic Department to make greater use of its funds.

These sports-minded dealers around the state have earned a debt of gratitude from the University of Nebraska Athletic Department. They are an important part of the "team" that includes players, coaches, administration, faculty, staff, students, alumni, Husker Educational Award group. Touchdown Club, Extra Point Club, Beef Club and the courtesy car program.



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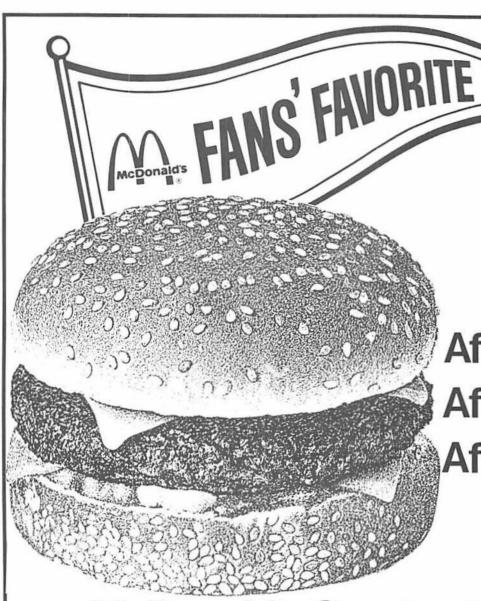
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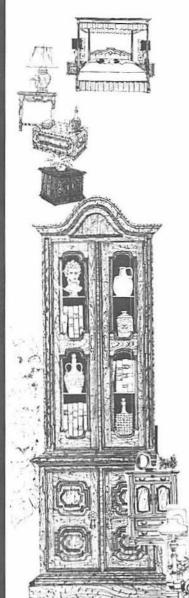
BILL MALLORY Head Football Coach

BUFFALOES STAFF



UNIVERSITY OF COLORADO COACHING STAFF—Left to right: Back row—Tom Batta, Gary Durchik, George Belu, Bob Reublin. Front row—Milan Vooletich, Floyd Keith, Bill Mallory, Dwight Wallace, Ron Corradini.

here's the score



During these times of high taxes, rents, utilities and general cost of living . . . we, at Wanek's are doing everything possible to combat these spirialing costs. The simpliest way, of course, would be to just raise our prices, but Wanek's feel that is being done all to often, so we looked further and found that by operating with even more efficiency Wanek's could continue to offer the same low prices on quality Home Furnishing that our reputation was built on, 23 years ago when Wanek's started in TV & Appliance business, our number 1 goal was to give our customers a good fair value combined with good service . . . because of this policy, our business rapidly grew to a point where our customers asked for Home Furnishings as well . . . we expanded and built Showroom Warehouses and even Indoor Loading Docks . . . little did we realize that the cost of building at that time was a fraction of todays cost. However, our main purpose was again to enlarge our buying capacity and broaden our selection for our customers. Wanek's have never lost sight of the original idea of giving a good value on every item with the possibly the best all around service in the entire area. Going all out to please our customers turned out to be excellent business sense, as our store, in a town less than 5,000 people has developed into the 2nd largest Home Furnishings outlet in the entire state of Nebraska. We think these are some of the reasons . .

1. All of our customers are treated exactly the same with the same price, same service and always the same courtesy.

2. Our advertising is not mis-leading . . . when Wanek's state a fact, you'll find it true. For example when we say our store and Warehouse contains 145,000 square feet of floor space on one floor and under one roof we do not include our warehouses in other locations as we have no desire to mislead our customers . . . they are after all, our best friends.

3. We feel we have the largest selection of Furniture, Carpeting, Appliances, Color TV and Stereo brands assembled, on display, which assure you, our customers, of making your choice from actual merchandise, including a showcase of room settings just as they would appear in your own home.

4. All merchandise, regardless of brand, is offered at our low retail prices, and you can be assured you bought for the same price as anyone else. This policy is strictly adhered to.

5. We insist that the factories we buy from make available to us, each and any piece they manufacture...this enables us to sell special order merchandise for the same low prices that we sell in store merchandise.

6. We give you a choice of delivery, or saving money by picking up your own purchases. Years ago, other stores laughed when we adopted the poicy of delivery and non delivery pricess. . . vet now many of them have adopted the very same policy, except for one very important thing, day in and day out, our prices are still the lowest.

Wanek's is, and always has been, 100%, locally owned, family business with never a change in management, therefore the same person, growing up and continuing to grow with the business gives the best efficiency possible and profits are not wasted. As the owner continues to make the major selections for the store for over 20 years . . . you, as a customer can be assured that the selection you see on the floor represents the finest values plus proven styles and fabrics.

Wanek's is big, over 3 acres of building under one roof, larger than 2 city square blocks . . . and big is beautiful when it comes to selection, value and savings.

These are things we at Wanek's have known for years, but we thought you'd like this information so that when you shop and compare, you'll know the reasons why you always get a fair shake at Wanek's of Crete!

Just a sample of the brands we carry at big, big saving

Henredon . Thomasville . Drexel • Heritage • Highland House • Century • Lane • House • Century • Lane • United • Howard Parlor • Stanely • American of Martinsville • Hooker • Jasper • Broyhill • Mastercraft • Leathercraft • Daystrom • Leainercraft • Daystrom • Chromeraft • Pontiac • La-Z-Boy • Stratolounger • Simmons • Serta • Obedco • Sealy • Hotpoint • Whirlpool • Frigidaire • Kitchen Aid • Maytag • Corning •
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THE NEBRASKA GRAIN-ALCOHOL PROGRAM

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"Food and Fuel for the Future"

In an effort to provide a new domestic source of energy and to stimulate the agricultural economy of Nebraska the 82nd Nebraska Legislature (1971-72) passed bills which established a program to aid in the development of a grain alcohol industry in Nebraska through the introduction of an automotive fuel containing a blend of 10% agriculturally derived ethyl alcohol and 90% unleaded gasoline. This fuel was named Gasohol. In order to encourage the sale and use of Gasohol, the legislation provides a 5 cent per gallon reduction in the State gasoline tax on any such fuel sold. With this tax reduction the price of Gasohol is competitive with that of unleaded gasoline.

The Agricultural Products Industrial Utilization Committee (APIUC) was established to administer the Gasohol program. Membership of the APIUC consists of four people actively engaged in farming, two in business, and one representative of the petroleum industry. Its primary responsibilities are to analyze and develop the means to produce and market Gaschol in cooperation with private industry, and to sponsor research and development of industrial uses for by-products resulting from the manufacture of agricultural ethyl alcohol in order to enhance the economic attractiveness. Funds to carry out the above activities result from a 1/8 cent per gallon withholding from the gasoline tax refund which is otherwise returned to users of gasoline for off-highway purposes.

An initial survey of the technical literature for the APIUC indicated that a need existed for a comprehensive fleet test program to scientifically

investigate and document the technical suitability of Gasohol under year around highway and city driving conditions. As a result, the APIUC provided a grant to the Department of Chemical Engineering at the University of Nebraska, to direct and conduct in cooperation with the Nebraska Department of Roads a Two Million Mile Gasohol Road Test. This test program is currently nearing completion, using a fleet of 45 vehicles belonging to the Nebraska Department of Roads. All results to date are encouraging. Consumption of Gasohol appears to be about 5% less than for unleaded gasoline. No unusual engine wear or carbon build-up has been found and the drivers report no problems of starting, vapor lock or drivability.

Additionally, the APIUC conducted a market experiment in 1975 in which over 90,000 gallons of Gasohol were sold to the public for about 11 weeks at the Cooperative Service Station in Holdrege, Nebraska. This test has been completed, and analyses of the results indicate a most enthusiastic acceptance of Gasohol by the motoring public.

In order for Gasohol to become available to the people of Nebraska, it is necessary to build one or more grain alcohol plants in our state. Each plant capable of producing 20 million gallons per year of ethyl alcohol from grain will require a capital investment by private industry of about \$23 million. The APIUC is exploring attractive means for financing the construction of an alcohol plant by private industry and is actively encouraging a decision to build in Nebraska.

Get the most up-to-date reports and information from:

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3rd Floor 301 Centennial Mall South Lincoln, Nebr. 68509 Phone: (402) 471-2941 Nebraska is the nationally recognized leader in this area of research. Nebraska is encouraging its neighboring states to adopt the grain alcohol program concept. Nebraska advocates that the concept be implemented on a regional basis in the Midwest.

SLIDE SHOWS & SPEAKERS ARE AVAILABLE FOR YOUR NEXT FARM GROUP MEETING



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Norfolk Livestock Market, Inc., M. V. Emrick, Norfolk, O'Brien, Tom, Geneva, NE Oliver, J. H. & Sons, Grand Island, NE Ortmeier, W. Jim, West Point, NE Ott, Gene, Wisner, NE Overland National Bank, Pete Kyros, Grand Island, NE Papik, Ervin, Cordova, NE Peterson, Leroy, Wisner, NE Philpot, A. C. & Son, Overton, NE Plains Irrigation, John Kreger, Grand Island, NE Post, Doran, Lexington, NE Prairie State Custom Feeders, John Olson, Alliance, NE Prinz Grain & Feed, Tom & Leonard Prinz, West Point, Prinz, Robert & Marvin, West Point, NE Prosser, Harold, Lexington, NE Rabe, Elton, Beemer, NE Rasmussen, Keith & Lei Lany, Wisner, NE Ringenberg, Herb, Lexington, NE Rose Realty, Forrest Rose, Hastings, NE Roth, Lonnie, Wisner, NE Schelkopi, Stan, Geneva, NE Schellpeper, Fred, Stanton, NE Schellpeper, Ronnie, Stanton, NE Schellpeper, Stanley, Stanton, NE Scherer, Dr. Robert, West Point, NE Schmaderer, Robert, West Point, NE Schmitt, Bill, West Point, NE Sellentin Ready Mix, Ray & Ed Sellentin, West Point, NE Shuck, Gary, Edgar, NE Siemers, Bob, Grand Island, NE Smith, Jack, Arlington, NE Smith, John, Arlington, NE Smith, Juhl, Cozad, NE Sprieck, Robert, Pitger, NE Stanton National Bank, G. D. Eberly, Stanton, NE Stevenson Feed Yards, Steve Stevenson & Charles Caskey, Stanton, NE Stieren, Arthur, West Point, NE Stigge, Mike, Howells, NE Stuckey, Harold, Lexington Bank, Lexington, NE Thietje, Loy, West Point, NE Thietje, Tim, West Point, NE Tiedtke, Michael, Stanton, NE Toners International, Larry Toner, Grand Island, NE Trueblood, Terry, Central City, NE Turner Grain Co., Harry Turner, Cairo, NE Utemark, Norval & Sharon, West Point, NE Vasina, Richard, Colon, NE Weatherholt, Orin & Son, Stanton, NE Weihe. Tom, Norfolk, NE West Point Rendering Co., Cliff & Don Johnson, West Point, NE Whaley Cattle Co., Norman Reynolds, Lexington, NE Whorlow, Kenneth, Husker Concrete & Gravel, Wisner, NE Willers, Bill, Stanton, NE Witt, Tom, Pender, NE Wolff, Ronald, Stanton, NE Wolverton, Kenneth, Pilger, NE W. W. Wood, Inc., North Platte, NE Wrage, Wilbur, Grand Island, NE

Nielson, Marvin, Aurora, NE

Norco Mills of Norfolk, Inc., Robert Bridge, Norfolk, NE

NEBRASKA FOOTBALL

1977 SCHEDULE

Home Games in Bold

SEPT. 10-WASHINGTON STATE

OCT. 22—COLORADO

SEPT. 17—ALABAMA

(Homecoming)

SEPT. 24—BAYLOR

OCT. 1—INDIANA

OCT. 29-at OKLAHOMA STATE

NOV. 5-at MISSOURI

OCT. 8-at KANSAS STATE

NOV. 12 -- KANSAS

OCT. 15-IOWA STATE

NOV. 25 —at OKLAHOMA

(Cornhusker Home Games Start at 1:30 p.m.)

HUSKER BEEF CLUB—GROWERS

Allied Tour & Travel, Doyle Busskohl, Norfolk, NE Anderson, G.E., Red Oak, IA Anderson, Vern & Sons, Hastings, NE Arrowsmith, Rex, Newport, NE Asmussen, James, Neligh, NE Aurora Medical Clinic, Drs. Don Larson, John Murphy, Ken Treptow, Aurora, NE Baldwin, H.L., Oakland, NE Barnett, Dr. Richard, Central City, NE Bass, Paul & Sons, Valentine, NÉ Bassett Livestock Auction, Rich & Dean Kinney, Bassett, Becker, Pete & Felix, Ashby, NE Beel, L.C., Jr., Valentine, NE Beman, Donald, Valentine, NE Boesiger, Orville, Clatonia, NE Brooks, John, Shelton, NE Buell, Barney, Rose, NE Buethe, Kenneth, Lincoln, NE Bush, Mrs. Jerry, Lincoln, NE Cannell, Jack, Gering, NE Carmine, Eldon, Harlan, IA Central Bank, Irv, Joe & Van Hesselgesser, Central City, Chuchill, Ken, Drybread Herefords, Valentine, NE Coble, Gary, Mullen, NE Coble, Glen & Sons, Mullen, NE Coble, Harry, Mullen, NE Coble, James, Mullen, NE Connealy, Bob, Gordon, NE Connealy, Marty, Whitman, NE Cow Poke Inn, Keith Dubry, Thedford, NE Creighton Livestock Market, Keith Swaathoff, Creighton, Curry, W.A., Columbus, NE Dam, Dwight, Valentine, NE Drinkwalter, Bill, Thedford, NE Drinkwalter, Jim, Valentine, NE Duren, David, Columbus, NE Eby. Ed. Valentine, NE Eckloff, Warren & Sons, Minden, NE Eldred, Vic, Lakeside, NE Farmers & Merchants Nat'l Bank, Robert Fricke & Floyd Gove, Ashland, NE Fay. Donald, Bradshaw, NE Felske, Chet, Cairo, NE First National Bank, Jim McBride, Aurora, NE First National Bank, James Stockwell, Bayard. NE First National Bank, Val Beavers, Stanton, NE Fisher, John, Valentine, NE Flasnick Polled Herefords, Mrs. Don Flasnick, Alma, NE Flying A Cattle Co., G.E. Anderson, Thedford, NE Garrett, Robert, Omaha, NE Gilbaugh, Douglas & LaVerne Hansen, Gering, NE Glandt, John, Neligh, NE Goerz, Melvin D., Henderson, NE Hallstrom, Elmer, Avoca, NE Ham, Ernest, Sutton, NE Ham, Howard, Saronville, NE Hart, Ray, Lincoln, NE Herman, Ed & Warren, Half Circle Cattle Co., Lakeside, NE Hilltop Ranch, Harley Bergen, Henderson, NE George A. Hormel Co., Jim Rieth, Fremont, NE Hutchinson, George, Scottsbluff, NE Hyannis Cattle Co., Ted Jeary, Hyannis, NE Isham, Bob, Gordon, NE Jamar Angus Farms, Jim & Mary Schafer, Shelton, NE Jeffrey Brothers, Bill-Norman-David, Smithfield, NE Johnson, Tom, Albion, NE Kiddoo, Edgar D., Omaha, NE Kleen Implement Co., Gary Bennett, Franklin, NE Knust, David, Neligh, NE Koll, Robert, Winside, NE Kreis Drywall, Tom Kreis, Stromsburg, NE Kroeger, Jim, Cody, NE Lamoureaux, Howard, Valentine, NE Lee, Forrest, Brownlee, NE

Lee, Jim, Valentine, NE Lee, Marion & John, Brownlee, NE Lehmkuhl, R. F., West Point, NE Leu, Arch, Sutherland, NE Lewis, Dwayne, Kearney, NE M. B. Cattle Co., Morle Burmester, Sioux City, IA Mahan, Dr. W. F., Mitchell, NE Malcom, Dale, Cozad, NE Mallory, Don, Mullen Mamot Bros. Feed Yards, Larry Mamot, St. Libory, NE Mauch, Emry, Bassett, NE McGuire, Donny, Faulhaber Herefords, Thedlord, NE Meyers Land & Cattle, Jack Ressigieu, Alliance, NE Milldale Ranch Co., E. H. Shoemaker, Jr., North Platte, NE Minor, JH Company, Harry Minor, Hyannis, NE Mundorl, Delbert, Wood Lake, NE Musser Mosler Cattle Co., Floyd Webster, Rushville, NE Neujahr, Orville, Valentine, NE Neumeyer, Vernon, Valentine, NE Newcomb, Warren, Paxton, NE Oden Enterprises, Mert Oden, Wahoo, NE O'Hare, Kenneth, Ainsworth, NE Onawa State Bank, Onawa, IA Paus Motors, West Point, NE Pearson Ranch, Lowell Belville & Ron Elliot, Valentine, NE Rambour Realty Co., Inc. George Rambour, Columbus, Reagle, LaVerne, Valentine, NE Reece, Frank & Bud, Valentine, NE Regier, Richard D., Henderson, NE Robinson, Dale, Thedford, NE Sarnes, Donald, Lexington, NE Saults Ranch, Inc., Orville Connor, Gordon, NE Schlothauer, George & Son, Scottsbluff, NE Schlueter, Gene, Wood Lake, NE Schuler, Ellis, Hooper, NE Schuler, Vern, Hooper, NE Sears, Bob & Diana, Ainsworth, NE Sexton Trucking Co., Ray & Henry Sexton, Mullen, NE Shalds Market, Michael Shald, Gordon, NE Shuck, Wendell, Edgar, NE Shuster's Jack & Jill, Paul Shuster, Lincoln, NE Sibert, Frank, Northwestern Bank, Omaha, NE Simmons, Kenneth, Valentine, NE Sittler, Harvey & Son, Martell, NE South Omaha Production Credit Assoc., Howard Holstein, Omaha, NE Spain, Sam, Valentine, NE Spectacle Ranch, Don Hull, Gordon, NE Spring Creek Cattle Co., O. E. Hundley-Jerre Johnson, Lexington, NE Staab, Rollie, Ord, NE State Bank of Cairo, Robert Larson, Cairo, NE Stotts, Rex, Cody, NE Strand, Paul, Valentine, NE Strong Insurance Agency, Rex Strong, Gordon, NE Stucklik, John, Aurora, NE Suhr, Herb, Norfolk, NE Sunflower Packing Co., John Tassett, York, NE T-L Irrigation, Leroy Thom, Hastings, NE Tailgate Ranch, Paul McKie, Tonganoxie, KA Thedford Livestock Comm. Co., Leland Johnston, Thedford, NE Thompson Herefords, Dale Thompson, McCook, NE Thurston, Gene, Ashby, NE Todd, Richard, Kearney, NE Tschida, Eugene & Alberta, Papillion, NE Uhrig, Otto, Hemingford, NE Vieregg, Jim, Big Creek Ranch, Mullen, NE Votaw, Eli, Wellfleet, NE Weber, Carl & Son, Kearney, NE Wiedeman, Ed, Mitchell, NE Williams, Blair & Randy, Ainsworth, NE Witt, Burnell J., Columbus, NE Wolf Brothers & Reich, Jim Wolf & Bud Tucker, Albion, NE Wrage, Mick, Wood Lake, NE Wright, Marvin & Arnold, Bloomfield, NE



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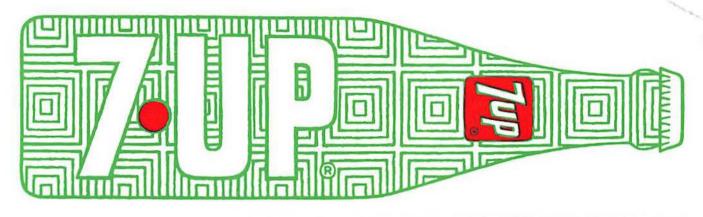
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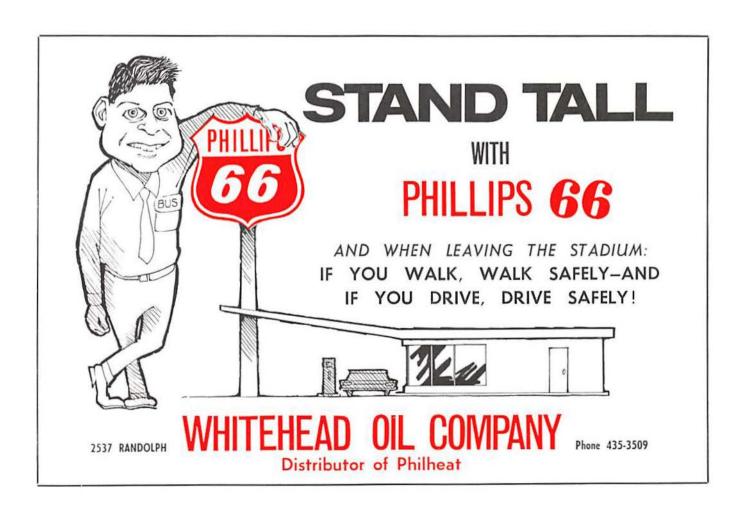
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